

Target physicians. **Network.** Make connections. **Build relationships.** Interact. Exchange ideas. Educate. Demo products. **Corner the market.** Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. **Exhibit with ICEP.**

ILLINOIS COLLEGE OF EMERGENCY PHYSICIANS

# EXHIBITS & SPONSORSHIP 2012

The Illinois College of Emergency Physicians is the state medical society representing 1,200 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

## why partner with ICEP?

Exhibiting at an ICEP event brings you **face-to-face with key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.

Sponsors receive additional acknowledgment, which **increases visibility and benefits** for your company. Customized sponsorship may also be arranged. Call 630.495.6400 or 888.495.ICEP for details.



## EXHIBIT & SPONSORSHIP BENEFITS

### All sponsors and exhibitors receive:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$75)
- A 75-word company description published in participant materials
- A complete listing of registrant addresses for marketing purposes

### Additional benefits for Platinum Sponsors:

- Company logo included with ICEP logo on registrant tote bag
- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

### Additional benefits for Gold Sponsors:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

### Additional benefits for Silver Sponsors:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

## on the calendar in 2012

### EM Days in Springfield: Advocacy & Education March 6-7, 2012

President Abraham Lincoln Hotel & Conference Center, Springfield, IL

ICEP is excited to introduce EM Days in Springfield. This revamped 2-day meeting attracts 150+ physicians, residents, and other emergency care practitioners from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

March 6 will feature clinical topics; March 7 targets advocacy activities and education. All exhibitors are invited to exhibit one or both days (included in fee) and attend a special reception at the Abraham President Library & Museum on the evening of March 6. Don't miss this new conference!

Gold Sponsor: \$1,000

Basic Exhibit: \$450

Silver Sponsor: \$700

### Spring Symposium & Annual Business Meeting April 26, 2012

Advocate Christ Medical Center Conference Center Oak Lawn, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting more than 200 attending physicians and residents. The half-day meeting combines education with the chapter's annual elections and awards for an essential chapter seminar that brings together our most involved members. Target your key demographic in one day at an incredible value!

Platinum Sponsor: \$2,000

Silver Sponsor: \$800

Gold Sponsor: \$1,000

Basic Exhibit: \$600

### Resident Career Day & Recruitment Event September 6, 2012

Advocate Christ Medical Center Conference Center Oak Lawn, IL

Display your products and services during a Resident Career Day focused on the fundamentals of resume building, the job hunt, and contract negotiations, or interact with 140+ residents and attending physicians looking for employment opportunities during a "Speed Dating"-style networking event. Exhibitors rotate through tables, spending about 7 minutes with each table of participants. Don't miss this unique event designed to make connections and maximize your contact with all attendees!

### SPECIAL OPPORTUNITY FOR RECRUITERS:

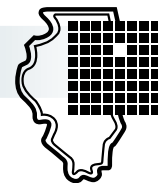
"Speed Dating"-Style Networking Event Participant: \$800

### EDUCATIONAL PROGRAM MARKETING OPPORTUNITIES:

Platinum Sponsor: \$1,000

Basic Exhibit: \$500

Gold Sponsor: \$850



# Illinois College of Emergency Physicians

3000 Woodcreek Dr, Suite 200  
Downers Grove, IL 60515

## EXHIBITOR REGISTRATION FORM

TO REGISTER, FULLY COMPLETE THE FOLLOWING INFORMATION AND RETURN WITH PAYMENT INFORMATION TO:

Illinois College of Emergency Physicians  
3000 Woodcreek Drive, Suite 200  
Downers Grove, IL 60515 USA

Fax to: 630.495.6404  
Email: [suem@icep.org](mailto:suem@icep.org)

Register online at: [ICEP.org/marketing](http://ICEP.org/marketing)

### EM Days in Springfield: Advocacy & Education

- Gold Sponsor – \$1,000
- Silver Sponsor – \$700
- Basic Exhibit Space – \$450
  - \_\_\_\_\_ Add'l Table – \$150/table
  - \_\_\_\_\_ Add'l Exhibitor – \$75/badge
  - \_\_\_\_\_ Electricity – \$50

### Spring Symposium & Annual Business Meeting

- Platinum Sponsor – \$2,000
- Gold Sponsor – \$1,000
- Silver Sponsor – \$800
- Exhibitor Space – \$600
  - \_\_\_\_\_ Additional Table – \$150/table
  - \_\_\_\_\_ Additional Exhibitor – \$75/badge
  - \_\_\_\_\_ Electricity – \$50

### Resident Career Day & Recruitment Event

Educational Program for Marketing Products/Services:

- Platinum Sponsor – \$1,000
- Gold Sponsor – \$850
- Exhibitor Space – \$500
  - \_\_\_\_\_ Add'l Table – \$150/table
  - \_\_\_\_\_ Add'l Exhibitor – \$75/badge
  - \_\_\_\_\_ Electricity – \$50

Recruitment Event for Marketing Employment Opportunities:

- "Speed Dating"-style Networking Event Participant – \$800

**\$ \_\_\_\_\_ Total Amount**

\*Higher sponsorship levels include exhibit space and name badges for additional exhibitor staff.

### Please complete in full:

\*Company Name \_\_\_\_\_

\*Company Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_

\*Zip/Postal Code \_\_\_\_\_ \*Country \_\_\_\_\_

\*Phone \_\_\_\_\_ \*Fax \_\_\_\_\_

\*Company Website \_\_\_\_\_

\*This information will be published in the onsite meeting program.

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

All correspondence will be sent to the contact's name and address. If this is not acceptable, please provide alternative information.

Please provide the first and last names of the representatives exhibiting. This information must be received at least one month prior to the meeting date.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Method of Payment (please do not send cash)

Please invoice company (provide contact name):

ICEP Tax ID Number  
23-714-7401

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Check enclosed (made payable to ICEP)
- MasterCard     Discover     Visa     American Express

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CID Number \_\_\_\_\_

Please include up to a 75-word description of your company's products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to [suem@icep.org](mailto:suem@icep.org). Faxed or handwritten descriptions will not be accepted.