

Target physicians. **Network.** Make connections. Build relationships. Interact. Exchange ideas. Educate. Demo products. Corner the market. Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. Exhibit with ICEP.

ILLINOIS COLLEGE OF EMERGENCY PHYSICIANS

EXHIBITS & SPONSORSHIP 2014

The Illinois College of Emergency Physicians is the state medical society representing 1,300 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

why partner with ICEP?

Exhibiting at an ICEP event brings you **face-to-face with key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.



EXHIBIT & SPONSORSHIP BENEFITS

All sponsors and exhibitors receive:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$75)
- A 75-word description published in participant materials
- A complete listing of registrant addresses for marketing purposes

Additional benefits for Platinum Sponsors (Spring Symposium):

- Special marketing and recognition on ICEP's website
- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

Additional benefits for Gold Sponsors:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

Additional benefits for Silver Sponsors:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

Emergency Medicine Update

February 20, 2014

Jump Trading Simulation and Education Center, Peoria, IL

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 150+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

Gold Sponsor: \$900

Exhibit: \$450

Silver Sponsor: \$700

Spring Symposium & Annual Business Meeting

May 1, 2014

Northwestern Memorial Hospital, Feinberg Pavilion, Chicago, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 275+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

Platinum Sponsor: \$2,000

Silver Sponsor: \$800

Gold Sponsor: \$1,000

Exhibit: \$600

Resident Career Day & Recruitment Event

September 4, 2014

Presence Resurrection Medical Center, Chicago, IL

Display your products and services to 260+ residents and attending physicians focused on career planning, or interact with participants looking for employment opportunities during a "Speed Dating"-style recruitment event. Exhibitors rotate through tables, spending 5-10 minutes with each table of participants. Don't miss this unique event designed to maximize your contact with all attendees!

"SPEED DATING" RECRUITMENT EVENT:

Large Group (5+ hospitals): \$1,500

Small Group (2-4 hospitals): \$1,100

Single Hospital: \$800

Add on Education Program Exhibit Space: \$450

EDUCATION PROGRAM EXHIBITING:

Exhibit: \$600

STEMI-Stroke Conference

April 2014

ICEP Conference Center, Downers Grove, IL

This full-day meeting helps physicians meet Joint Commission requirements for specialized STEMI and stroke continuing education hours. Network with 75+ physicians in an intimate setting that facilitates interaction.

Exhibit: \$450

Emergency Medicine Board Review Intensive

August 12-15, 2014 | October 14-17, 2014

ICEP Conference Center, Downers Grove, IL

Emergency physicians from across the nation attend this intensive board review course to prepare for their ConCert and Qualifying Exams. Contact ICEP to discuss customized opportunities for exposure at these powerful courses.

Contact ICEP at 630.495.6400 for details or to register



Illinois College of Emergency Physicians

3000 Woodcreek Dr, Suite 200
Downers Grove, IL 60515

EXHIBITOR REGISTRATION FORM

TO REGISTER, COMPLETE AND RETURN WITH PAYMENT INFORMATION TO:

Illinois College of Emergency Physicians
3000 Woodcreek Drive, Suite 200
Downers Grove, IL 60515 USA

Fax to: 630.495.6404
Contact: Shannon Finucane
Email: shannonf@icep.org

Register online at: ICEP.org/marketing

Emergency Medicine Update

- Gold Sponsor* – \$900
- Silver Sponsor* – \$700
- Exhibit Space – \$450
- Add'l Table – \$150/table
- Add'l Exhibitor – \$75/badge
- Electricity – \$50

Spring Symposium & Annual Business Meeting

- Platinum Sponsor* – \$2,000
- Gold Sponsor* – \$1,000
- Silver Sponsor* – \$800
- Exhibit Space – \$600
- Additional Table – \$150/table
- Additional Exhibitor – \$75/badge
- Electricity – \$50

Resident Career Day & Recruitment Event

“Speed Dating” Recruitment Event:

- Large Group (5+ hospitals) – \$1,500
- Small Group (2-4 hospitals) – \$1,100
- Single Hospital – \$800
- Add on Exhibit Space – \$450 (Special rate for “Speed Dating” Recruitment Event participants only!)
- Educational Program Exhibit Space – \$600
- Add'l Table – \$150/table
- Add'l Exhibitor – \$75/badge
- Electricity – \$50

STEMI-Stroke Conference

- Exhibit Space – \$450

\$ _____ **Total Amount**

*Sponsorship includes exhibit space and additional exhibitor name badges.

Please complete in full:

*Hospital, Group or Company Name

*Address

*City _____ *State _____

*Zip/Postal Code _____ *Country _____

*Phone _____ *Fax _____

*Website _____

*This information will be published in the onsite meeting program.

Contact Name and Title _____

Address _____

City _____ State _____

Zip/Postal Code _____ Country _____

Phone _____ Fax _____

Email _____

All correspondence will be sent to the contact's name and address. If this is not acceptable, please provide alternative information.

Please provide the first and last names of the representatives exhibiting. This information must be received at least one month prior to the meeting date.

Method of Payment (please do not send cash)

Please invoice company (provide contact name):

ICEP Tax ID Number
23-714-7401

Check enclosed (made payable to ICEP)

VISA MasterCard Discover American Express

Account Number _____

Exp. Date _____ CID Number _____

Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to shannonf@icep.org. Faxed or handwritten descriptions will not be accepted.