Target physicians. Network. Make connections. Build relationships. Interact. Exchange ideas. Educate. Demo products. Corner the market. Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. Exhibit with ICEP.

ILLINOIS COLLEGE OF EMERGENCY PHYSICIANS

EXHIBITS & SPONSORSHIP 2015

The Illinois College of Emergency Physicians is the state medical society representing 1,300 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

why partner with ICEP?

Exhibiting at an ICEP event brings you **face-to-face with key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.



EXHIBIT & SPONSORSHIP BENEFITS

All sponsors and exhibitors receive:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$75)
- A 75-word description published in participant materials
- A complete listing of registrant addresses for marketing purposes

Additional benefits for Platinum Sponsors (Spring Symposium):

- Special marketing and recognition on ICEP's website
- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

Additional benefits for Gold Sponsors:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

Additional benefits for Silver Sponsors:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

Emergency Medicine Update February 19, 2015

Jump Trading Simulation and Education Center, Peoria, IL

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 150+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lessertapped physician market and make powerful new connections.

Gold Sponsor: \$900 Exhibit: \$450

Silver Sponsor: \$700

Spring Symposium & Annual Business Meeting April 30, 2015

Northwestern Memorial Hospital, Feinberg Pavilion, Chicago, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 275+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

Platinum Sponsor: \$2,000 Silver Sponsor: \$800 Gold Sponsor: \$1,000 Exhibit: \$600

Resident Career Day & Recruitment Event September 3, 2015

Presence Resurrection Medical Center, Chicago, IL

Display your products and services to 260+ residents and attending physicians focused on career planning, or interact with participants looking for employment opportunities during a "Speed Dating"-style recruitment event. Exhibitors rotate through tables, spending 5-10 minutes with each table of participants. Don't miss this unique event designed to maximize your contact with all attendees!

"SPEED DATING" RECRUITMENT EVENT: Large Group (5+ hospitals): \$1,600 Small Group (2-4 hospitals): \$1,300 Add on Education Program Exhibit Space: \$450

Single Hospital: \$1,000

EDUCATION PROGRAM EXHIBITING:

Exhibit: \$600

Emergency Medicine Board Review Intensive August 11-14, 2015 | October 13-16, 2015

ICEP Conference Center, Downers Grove, IL

Emergency physicians from across the nation attend this intensive board review course to prepare for their ConCert and Qualifying Exams. Contact ICEP to discuss customized opportunities for exposure at these powerful courses.

Contact ICEP at 630.495.6400 for details or to register



Illinois College of Emergency Physicians

3000 Woodcreek Dr, Suite 200 Downers Grove, IL 60515

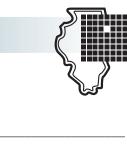
EXHIBITOR REGISTRATION FORM

TO REGISTER, COMPLETE AND RETURN WITH PAYMENT INFORMATION TO:

Illinois College of Emergency Physicians 3000 Woodcreek Drive, Suite 200 Downers Grove, IL 60515 USA Fax to: 630.495.6404 Contact: Shannon Finucane Email: shannonf@icep.org

Register online at: ICEP.org/marketing		
Emergency Medicine	•	
○ Gold Sponsor* – \$900	○ Exhibit Space – \$450	
○ Silver Sponsor* – \$700	Add'l Table — \$150/table Add'l Exhibitor — \$75/badge Electricity — \$50	
Spring Symposium & A O Platinum Sponsor* – \$2,000	Annual Business Meeting O Silver Sponsor* – \$800	
○ Gold Sponsor* – \$1,000	○ Exhibit Space – \$600	
	Additional Table — \$150/table Additional Exhibitor — \$75/badge Electricity — \$50	
Resident Career Day	& Recruitment Event	
"Speed Dating" Recruitment Event:		
 ○ Large Group (5+ hospitals) - \$1, ○ Small Group (2-4 hospitals) - \$1 ○ Single Hospital - \$1,000 	(Consist water fau "Consist Dation"	





*Hospital, Group or Company Name	
*Address	
*City	*State
*Zip/Postal Code	*Country
*Phone	*Fax
*Website	
*This information will be published in the onsit	e meeting program.
Contact Name and Title	
Address	
	State
Zip/Postal Code Co	ountry
Phone	Fax
Email	
All correspondence will be sent to the contact's please provide alternative information.	
Please provide the first and last name information must be received at least	s of the representatives exhibiting.This one month prior to the meeting date.
Method of Payment (please do not se • Please invoice company (provide c	
	ontace name,
○ Check enclosed (made payable to○ VISA ○ MasterCard	ICEP) O Discover O American Express
Account Number	
Exp. Date CID Nur	nber

Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to shannonf@icep.org. Faxed or handwritten descriptions will not be accepted.

Educational Program Exhibit Space – \$600
 Add'l Table – \$150/table
 Add'l Exhibitor – \$75/badge

_____ Electricity - \$50

*Sponsorship includes exhibit space and additional exhibitor name badges.

Total Amount