

Target physicians. **Network.** Make connections. Build relationships. Interact. Exchange ideas. Educate. Demo products. **Corner** the market. Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. **Exhibit with ICEP.**

ILLINOIS COLLEGE OF EMERGENCY PHYSICIANS

# EXHIBITS & SPONSORSHIP 2017

The Illinois College of Emergency Physicians is the state medical society representing 1,300 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

## why partner with ICEP?

Exhibiting at an ICEP event brings you **face-to-face with key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.



## EXHIBIT & SPONSORSHIP BENEFITS

### All sponsors and exhibitors receive:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$75)
- A 75-word description published in participant materials
- A complete listing of registrant addresses for marketing purposes

### Additional benefits for Platinum Sponsors (Spring Symposium):

- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

### Additional benefits for Gold Sponsors:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

### Additional benefits for Silver Sponsors:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

## Emergency Medicine Update

February 16, 2017

Jump Trading Simulation and Education Center, Peoria, IL

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 125+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

Gold Sponsor: \$1,000

Exhibit: \$500

Silver Sponsor: \$750

## Spring Symposium & Annual Business Meeting

May 4, 2017

Northwestern Memorial Hospital, Feinberg Pavilion, Chicago, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 300+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

Platinum Sponsor: \$2,000

Silver Sponsor: \$1,000

Gold Sponsor: \$1,500

Exhibit: \$800

## Resident Career Day & Recruitment Event

August 31, 2017

Northwestern Memorial Hospital, Feinberg Pavilion, Chicago, IL

Display your products and services to 260+ residents and attending physicians focused on career planning, or interact with participants looking for employment opportunities during a "Speed Dating"-style recruitment event. Exhibitors rotate through tables, spending 5-10 minutes with each table of participants. Don't miss this unique event designed to maximize your contact with all attendees!

**"SPEED DATING" RECRUITMENT EVENT: \$1,800**  
**ADD ON EDUCATION PROGRAM EXHIBIT SPACE FOR \$400!**

EDUCATION PROGRAM EXHIBITING ONLY: \$700

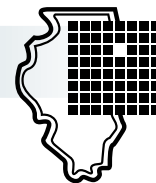
## Emergency Medicine Board Review Intensive

August 15-18, 2017

ICEP Conference Center, Downers Grove, IL

Emergency physicians from across the nation attend this intensive board review course to prepare for their ConCert and Qualifying Exams. Contact ICEP to discuss customized opportunities for exposure at these powerful courses.

Contact ICEP at 630.495.6400 for details or to register



# Illinois College of Emergency Physicians

3000 Woodcreek Dr, Suite 200  
Downers Grove, IL 60515

## EXHIBITOR REGISTRATION FORM

TO REGISTER, COMPLETE AND RETURN WITH PAYMENT INFORMATION TO:

Illinois College of Emergency Physicians  
3000 Woodcreek Drive, Suite 200  
Downers Grove, IL 60515 USA

Fax to: 630.495.6404  
Contact: Shannon Finucane  
Email: shannonf@icep.org

Register online at: [ICEP.org/marketing](http://ICEP.org/marketing)

### Emergency Medicine Update

- Gold Sponsor\* – \$1,000
- Silver Sponsor\* – \$750
- Exhibit Space – \$500
  - \_\_\_ Add'l Table – \$150/table
  - \_\_\_ Add'l Exhibitor – \$75/badge
  - \_\_\_ Electricity – \$50

### Spring Symposium & Annual Business Meeting

- Platinum Sponsor\* – \$2,000
- Gold Sponsor\* – \$1,500
- Silver Sponsor\* – \$1,000
- Exhibit Space – \$800
  - \_\_\_ Additional Table – \$150/table
  - \_\_\_ Additional Exhibitor – \$75/badge
  - \_\_\_ Electricity – \$50

### Resident Career Day & Recruitment Event

- "Speed Dating" Recruitment Event – \$1,800  
**SORRY, SPEED DATING SOLD OUT**  
(Special rate for "Speed Dating" Recruitment Event participants only!)

- Educational Program Exhibit Space – \$700
  - \_\_\_ Add'l Table – \$150/table
  - \_\_\_ Add'l Exhibitor – \$75/badge
  - \_\_\_ Electricity – \$50

\$ \_\_\_\_\_ **Total Amount**

\*Sponsorship includes exhibit space and additional exhibitor name badges.

### Please complete in full:

\*Hospital, Group or Company Name \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_

\*Zip/Postal Code \_\_\_\_\_ \*Country \_\_\_\_\_

\*Phone \_\_\_\_\_ \*Fax \_\_\_\_\_

\*Website \_\_\_\_\_

\*This information will be published in the onsite meeting program.

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

All correspondence will be sent to the contact's name and address. If this is not acceptable, please provide alternative information.

Please provide the first and last names of the representatives exhibiting. This information must be received at least one month prior to the meeting date.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Method of Payment (please do not send cash)

Please invoice company (provide contact name):

ICEP Tax ID Number  
23-714-7401

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Check enclosed (made payable to ICEP)
- VISA     MasterCard     Discover     American Express

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CID Number \_\_\_\_\_

Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to shannonf@icep.org. Faxed or handwritten descriptions will not be accepted.