Target physicians. Network. Make connections. Build relationships. Interact. Exchange ideas. Educate. Demo products. Corner the market. Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. Exhibit with ICEP.

ILLINOIS COLLEGE OF EMERGENCY PHYSICIANS

# **EXHIBITS & SPONSORSHIP 2015**

The Illinois College of Emergency Physicians is the state medical society representing 1,300 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

### why partner with ICEP?

Exhibiting at an ICEP event brings you **face-to-face with key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.



### **EXHIBIT & SPONSORSHIP BENEFITS**

#### All sponsors and exhibitors receive:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$75)
- A 75-word description published in participant materials
- A complete listing of registrant addresses for marketing purposes

### Additional benefits for Platinum Sponsors (Spring Symposium):

- Special marketing and recognition on ICEP's website
- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

#### Additional benefits for Gold Sponsors:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

#### Additional benefits for Silver Sponsors:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

### Emergency Medicine Update February 19, 2015

Jump Trading Simulation and Education Center, Peoria, IL

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 150+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lessertapped physician market and make powerful new connections.

Gold Sponsor: \$900 Exhibit: \$450

Silver Sponsor: \$700

# Spring Symposium & Annual Business Meeting April 30, 2015

Northwestern Memorial Hospital, Feinberg Pavilion, Chicago, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 275+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

Platinum Sponsor: \$2,000 Silver Sponsor: \$800 Gold Sponsor: \$1,000 Exhibit: \$600

## Resident Career Day & Recruitment Event Fall 2015 - Date To Be Announced

Chicago, IL - Location To Be Announced

Display your products and services to 260+ residents and attending physicians focused on career planning, or interact with participants looking for employment opportunities during a "Speed Dating"-style recruitment event. Exhibitors rotate through tables, spending 5-10 minutes with each table of participants. Don't miss this unique event designed to maximize your contact with all attendees!

"SPEED DATING" RECRUITMENT EVENT: Large Group (5+ hospitals): \$1,600 Small Group (2-4 hospitals): \$1,300 Add on Education Program Exhibit Space: \$450

Single Hospital: \$1,000

**EDUCATION PROGRAM EXHIBITING:** 

Exhibit: \$600

### Emergency Medicine Board Review Intensive August 11-14, 2015 | October 13-16, 2015

ICEP Conference Center, Downers Grove, IL

Emergency physicians from across the nation attend this intensive board review course to prepare for their ConCert and Qualifying Exams. Contact ICEP to discuss customized opportunities for exposure at these powerful courses.

Contact ICEP at 630.495.6400 for details or to register



### Illinois College of Emergency **Physicians**

3000 Woodcreek Dr, Suite 200 Downers Grove, IL 60515

### **EXHIBITOR REGISTRATION FORM**

TO REGISTER, COMPLETE AND RETURN WITH PAYMENT INFORMATION TO:

Illinois College of Emergency Physicians

Fax to: 630.495.6404

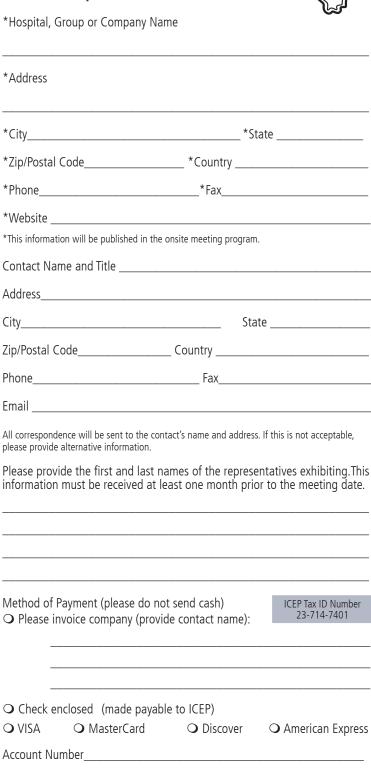
3000 Woodcreek Drive, Suite 200 Downers Grove, IL 60515 USA	Contact: Shannon Finucane Email: shannonf@icep.org
Register online at: ICEP.org/marketing	
Emergency Medicine	Update
○ Gold Sponsor* – \$900	• Exhibit Space – \$450
○ Silver Sponsor* – \$700	Add'l Table — \$150/table Add'l Exhibitor — \$75/badge Electricity — \$50
Spring Symposium & A	Annual Business Meeting
○ Platinum Sponsor* – \$2,000	○ Silver Sponsor* – \$800
○ Gold Sponsor* – \$1,000	○ Exhibit Space – \$600
	Additional Table — \$150/table Additional Exhibitor — \$75/badge Electricity — \$50
Resident Career Day 8	& Recruitment Event
"Speed Dating" Recruitment Event:	
○ Large Group (5+ hospitals) – \$16	/c ' 1 ' 1 "C   1 D ' 1 "
<ul><li>→ Small Group (2-4 hospitals) - \$1,</li><li>→ Single Hospital - \$1,000</li></ul>	Recruitment Event participants only!
O Educational Program Exhibit Space	re — \$600
Add'l Table — \$150/table	

### Total Amount

\_ Add'l Exhibitor — \$75/badge

\_\_\_\_\_ Electricity - \$50

### Please complete in full:



Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to shannonf@icep.org. Faxed or handwritten descriptions will not be accepted.

Exp. Date \_\_\_\_\_ CID Number \_\_\_\_\_

<sup>\*</sup>Sponsorship includes exhibit space and additional exhibitor name badges.