

**Target physicians. Network. Make connections. Build relationships. Interact. Exchange ideas. Educate. Demo products. Corner the market. Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. Exhibit with ICEP.**

ILLINOIS COLLEGE OF EMERGENCY PHYSICIANS

# EXHIBITS & SPONSORSHIP 2015

The Illinois College of Emergency Physicians is the state medical society representing 1,300 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

## why partner with ICEP?

Exhibiting at an ICEP event brings you **face-to-face with key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.



## EXHIBIT & SPONSORSHIP BENEFITS

### All sponsors and exhibitors receive:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$75)
- A 75-word description published in participant materials
- A complete listing of registrant addresses for marketing purposes

### Additional benefits for Platinum Sponsors (Spring Symposium):

- Special marketing and recognition on ICEP's website
- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

### Additional benefits for Gold Sponsors:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

### Additional benefits for Silver Sponsors:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

## Emergency Medicine Update

February 19, 2015

Jump Trading Simulation and Education Center, Peoria, IL

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 150+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

Gold Sponsor: \$900

Exhibit: \$450

Silver Sponsor: \$700

## Spring Symposium & Annual Business Meeting

April 30, 2015

Northwestern Memorial Hospital, Feinberg Pavilion, Chicago, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 275+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

Platinum Sponsor: \$2,000

Silver Sponsor: \$800

Gold Sponsor: \$1,000

Exhibit: \$600

## Resident Career Day & Recruitment Event

Fall 2015 - Date To Be Announced

Chicago, IL - Location To Be Announced

Display your products and services to 260+ residents and attending physicians focused on career planning, or interact with participants looking for employment opportunities during a "Speed Dating"-style recruitment event. Exhibitors rotate through tables, spending 5-10 minutes with each table of participants. Don't miss this unique event designed to maximize your contact with all attendees!

**"SPEED DATING" RECRUITMENT EVENT:** Add on Education Program Exhibit Space: \$450

Large Group (5+ hospitals): \$1,600

Small Group (2-4 hospitals): \$1,300

Single Hospital: \$1,000

**EDUCATION PROGRAM EXHIBITING:**

Exhibit: \$600

## Emergency Medicine Board Review Intensive

August 11-14, 2015 | October 13-16, 2015

ICEP Conference Center, Downers Grove, IL

Emergency physicians from across the nation attend this intensive board review course to prepare for their ConCert and Qualifying Exams. Contact ICEP to discuss customized opportunities for exposure at these powerful courses.

Contact ICEP at 630.495.6400 for details or to register



# Illinois College of Emergency Physicians

3000 Woodcreek Dr, Suite 200  
Downers Grove, IL 60515

## EXHIBITOR REGISTRATION FORM

TO REGISTER, COMPLETE AND RETURN WITH PAYMENT INFORMATION TO:

Illinois College of Emergency Physicians  
3000 Woodcreek Drive, Suite 200  
Downers Grove, IL 60515 USA

Fax to: 630.495.6404  
Contact: Shannon Finucane  
Email: shannonf@icep.org

**Register online at: [ICEP.org/marketing](http://ICEP.org/marketing)**

### Emergency Medicine Update

- Gold Sponsor\* – \$900
- Silver Sponsor\* – \$700
- Exhibit Space – \$450
  - \_\_\_\_\_ Add'l Table – \$150/table
  - \_\_\_\_\_ Add'l Exhibitor – \$75/badge
  - \_\_\_\_\_ Electricity – \$50

### Spring Symposium & Annual Business Meeting

- Platinum Sponsor\* – \$2,000
- Gold Sponsor\* – \$1,000
- Silver Sponsor\* – \$800
- Exhibit Space – \$600
  - \_\_\_\_\_ Additional Table – \$150/table
  - \_\_\_\_\_ Additional Exhibitor – \$75/badge
  - \_\_\_\_\_ Electricity – \$50

### Resident Career Day & Recruitment Event

“Speed Dating” Recruitment Event:

- Large Group (5+ hospitals) – \$1600
- Small Group (2-4 hospitals) – \$1,300
- Single Hospital – \$1,000
- Educational Program Exhibit Space – \$600
  - \_\_\_\_\_ Add'l Table – \$150/table
  - \_\_\_\_\_ Add'l Exhibitor – \$75/badge
  - \_\_\_\_\_ Electricity – \$50
- Add on Exhibit Space – \$450  
(Special rate for “Speed Dating” Recruitment Event participants only!)

**\$ \_\_\_\_\_ Total Amount**

\*Sponsorship includes exhibit space and additional exhibitor name badges.

### Please complete in full:

\*Hospital, Group or Company Name \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_

\*Zip/Postal Code \_\_\_\_\_ \*Country \_\_\_\_\_

\*Phone \_\_\_\_\_ \*Fax \_\_\_\_\_

\*Website \_\_\_\_\_

\*This information will be published in the onsite meeting program.

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

All correspondence will be sent to the contact's name and address. If this is not acceptable, please provide alternative information.

Please provide the first and last names of the representatives exhibiting. This information must be received at least one month prior to the meeting date.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Method of Payment (please do not send cash)

Please invoice company (provide contact name):

ICEP Tax ID Number  
23-714-7401

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Check enclosed (made payable to ICEP)
- VISA     MasterCard     Discover     American Express

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CID Number \_\_\_\_\_

Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to shannonf@icep.org. Faxed or handwritten descriptions will not be accepted.