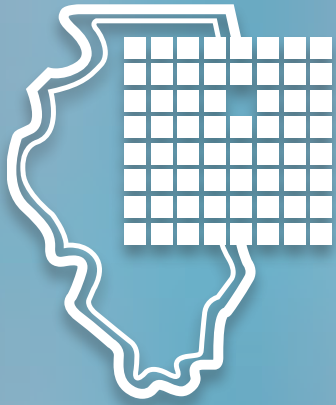


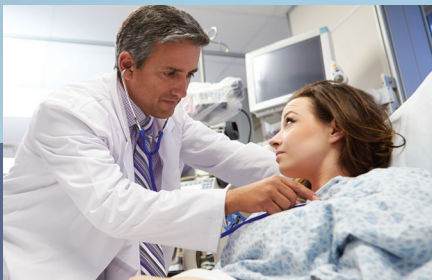
Target physicians. **Network.** Make connections. Build relationships. Interact. Exchange ideas. Educate. Demo products. **Corner the market.** Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. **Partner with ICEP.**



Illinois College of Emergency Physicians

Corporate Support
OPPORTUNITIES

2018
exhibit . sponsor . customize



ADVANCING EMERGENCY CARE



888.495.ICEP

630.495.6400

ICEP.org/support

why partner with ICEP in 2018?

Exhibiting at an ICEP event brings you **face-to-face** with **key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.

The Illinois College of Emergency Physicians is the state medical society representing 1,300 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

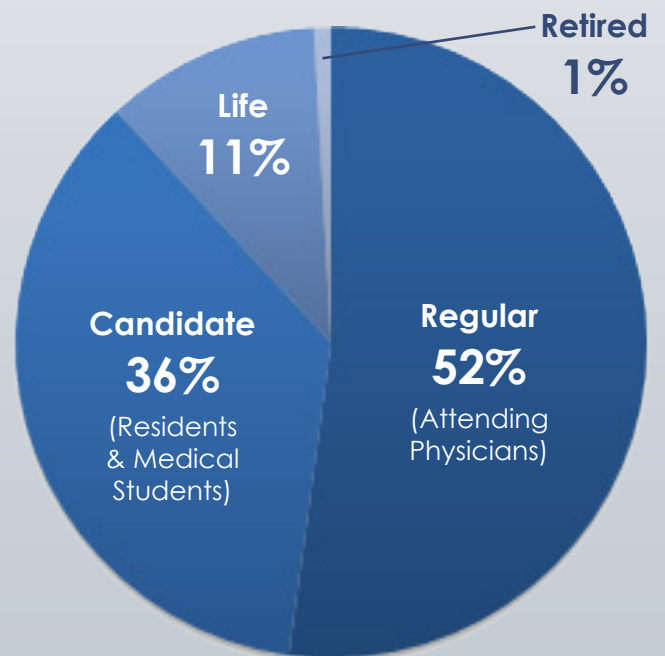


Who exhibits with ICEP?

Industry leaders that include US Acute Care Solutions, Envision Health, Janssen, Allergan, Advocate Medical Group, and more:

- Physician groups
- Staffing services
- Pharmaceutical representatives
- Medical equipment and technology
- Insurance companies
- Finance and investments

ICEP Membership DEMOGRAPHICS



MAKE NEW CONNECTIONS WITH ICEP IN 2018:

- **TARGETED** Core audience of attending emergency physicians, residents, and medical students from all over Illinois
- **NEW MARKETS** 10 emergency medicine residencies programs in the state
- **DIVERSE** Physician assistants, nurses, and EMS personnel also in attendance at selected programs



2018 EXHIBIT SPACE BENEFITS

Your presence at an ICEP event includes:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$100)
- A 75-word description published in participant materials
- A complete post-show listing of registrant addresses for post-show marketing
- Complimentary continental breakfast and coffee breaks during exhibit hours

Additional benefits for Platinum Exhibit:

- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

Additional benefits for Gold Exhibit:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

Additional benefits for Silver Exhibit:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

Exhibit rates vary by program. See costs on Pages 4-7.



MAXIMIZE YOUR EXPOSURE WITH ICEP IN 2018:

- **Dedicated exhibit breaks to promote networking**
- **Prize drawings to encourage attendees to visit exhibit hall and engage with vendors**

Corporate Support Opportunities

Increase your profile with these added benefits:

- Exhibit space with all of the benefits provided to exhibitors
- Recognition in the onsite meeting program
- Recognition in select posts on pre-event social media
- Recognition on signage strategically placed in Exhibit Hall for additional exposure
- Exclusive pre-show registrant mailing list — make contact with attendees before and after the conference
- Name badge ribbons for your company representatives identifying your level of support

Board of Directors Private Product Showcase \$5,000

Host a private meeting with members of the ICEP Board of Directors to educate them about your company's products and services. This exclusive opportunity provides maximum face time with ICEP's leadership.

Product Showcase fee includes use of in-house audio-visual equipment and food and beverage for attendees arranged by ICEP. Custom options available at additional cost. Contact staff to select a date and customize your Product Showcase details.

Have another idea? We can work with you to create your own custom package! Speaker sponsorship or promo items are just a few of the other opportunities that can be arranged. Contact ICEP for more details.



Emergency Medicine Update

February 15, 2018

Jump Trading Simulation and Education Center, Peoria, IL

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 125+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

Platinum Exhibit: \$1,500

Gold Exhibit: \$1,000

Silver Exhibit: \$750

Standard Exhibit: \$500



CORPORATE SUPPORT OPPORTUNITY

Your company will receive all of the benefits listed on Page 3 in addition to those noted below.

Food & Beverage Sponsor

\$2,000 exclusive

- Acknowledgement as exclusive supporter on signage at breakfast, refreshment breaks, and lunch stations
- Company logo sticker affixed to all box lunches for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)





Spring Symposium & Annual Business Meeting

May 3, 2018

Northwestern Memorial Hospital, Chicago, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 300+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

Platinum Exhibit: \$2,000

Gold Exhibit: \$1,500

Silver Exhibit: \$1,000

Standard Exhibit: \$800

CORPORATE SUPPORT OPPORTUNITIES

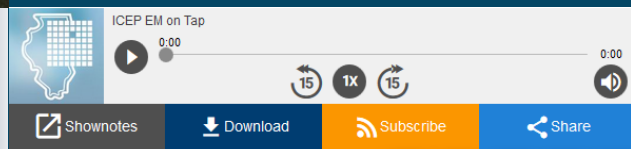
Your company will receive all of the benefits listed on Page 3 in addition to those noted with each opportunity.

Breakfast Sponsor \$3,500 exclusive

- Acknowledgement as exclusive supporter on signage at breakfast stations
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)

Refreshment Break Sponsor \$2,500 exclusive

- Acknowledgement as exclusive supporter on signage at refreshment stations
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)



NEW FROM ICEP!

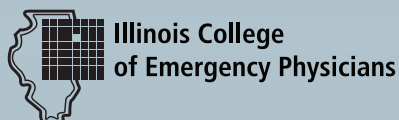
EM on Tap Podcast Sponsor \$5,000

Be a sponsor of ICEP's EM on Tap podcast and lock in this unique opportunity as the podcast relaunches in 2018, bigger and better than ever. Your company logo will be featured on the EM on Tap Podcast booth (live at Spring Symposium!) and a company representative will sit down with ICEP podcasters to record interview content that will be integrated into upcoming EM on Tap podcast releases. Your logo with click-through link will also be branded on all 2018 ICEP podcast blog posts for additional visibility.

Listen at ICEP.org/empodcast

Follow @EMonTap

EM on Tap is ICEP's podcast for all things emergency medicine. EM on Tap provides an online resource of up-to-date and relevant information as it pertains to the practice of emergency medicine: literature review, procedural techniques, current topics of interest, and more.





Emergency Medicine Board Review Intensive

August 14-17, 2018

ICEP Conference Center, Downers Grove, IL

Emergency physicians from across the nation attend this intensive board review course to prepare for their ConCert and Qualifying Exams.

Due to the design of this course, exhibit opportunities are limited. Contact ICEP at 630.495.6400 for details or to register.

CORPORATE SUPPORT OPPORTUNITIES

Your company will receive all of the benefits listed on Page 3 in addition to those noted with each opportunity.

Breakfast Sponsor

\$1,500 per day or \$3,000 full conference exclusive

- Acknowledgement as exclusive supporter on signage at breakfast stations on selected day(s)
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)
- Inclusion of an flyer (max 1 page) in registrant materials (supporter to provide printed flyers)

Lunch Sponsor

\$2,500 per day or \$5,000 full conference exclusive

- Acknowledgement as exclusive supporter on signage at lunch stations on selected day(s)
- Company logo sticker affixed to all box lunches for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)
- Inclusion of an flyer (max 1 page) in registrant materials (supporter to provide printed flyers)

Refreshment Break Sponsor

\$1,000 per day or \$2,000 full conference exclusive

- Acknowledgement as exclusive supporter on signage at refreshment station on selected day(s)
- Opportunity to greet attendees at the refreshment station on selected day(s) with a promotional gift item (supporter provides item; item must be approved by ICEP)
- Inclusion of an flyer (max 1 page) in registrant materials (supporter to provide printed flyers)

Notepad and Pen with Company Logo

\$1,250, plus 100 notepad/pen sets

- Opportunity to display company logo and website address on the notepads and pens given to all registrants (supporter provides sets – not included in sponsorship cost)
- Inclusion of an flyer (max 1 page) in registrant materials (supporter to provide printed flyers)





Resident Career Day & Recruitment Event

August 30, 2018

Northwestern Memorial Hospital, Chicago, IL

Display your products and services to 260+ residents and attending physicians focused on career planning. The morning educational program features tabletop exhibits and an exhibitor raffle to encourage interaction with our vendors.

EDUCATION PROGRAM EXHIBITING: \$700

CORPORATE SUPPORT OPPORTUNITY

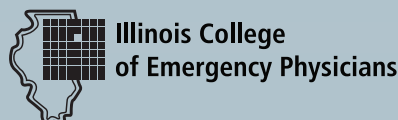
Your company will receive all of the benefits listed on Page 3 in addition to those noted with each opportunity.

Food & Beverage Sponsor \$2,500 exclusive

- Acknowledgement as exclusive supporter on signage at breakfast and refreshment break stations
- Company logo sticker affixed to all breakfast boxes for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)

Medical Student Forum Sponsor \$1,000 exclusive

- Acknowledgement as exclusive supporter on signage outside and inside Medical Student Forum breakout session room
- Opportunity to greet attendees at conclusion of forum with your promotional gift item (item must be approved by ICEP)



“Speed Dating” Recruitment Event \$2,000

Interact with residents looking for employment opportunities during a “Speed Dating”-style recruitment event. Exhibitors rotate through tables, spending 8-10 minutes with each table of participants. Don’t miss this unique event designed to maximize your contact with all attendees!

Speed Dating event space is limited and sells out quickly. Register early to reserve your space!

Company representatives must include at least 1 physician at this event.

“Speed Dating” Recruitment Event does not include exhibit space during the educational program. For maximum exposure, join us all day with this add-on price exclusively for Speed Dating recruiters:

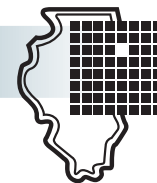
Add on Education Program Exhibit Space for \$400!





Illinois College of Emergency Physicians

3000 Woodcreek Dr, Suite 200
Downers Grove, IL 60515



EXHIBITOR REGISTRATION FORM

Register online at: ICEP.org/support

Emergency Medicine Update

- Food & Beverage Sponsor – \$2,000
- Platinum Exhibit – \$1,500
- Gold Exhibit – \$1,000
- Silver Exhibit – \$750
- Standard Exhibit – \$500
 - _____ Additional Table – \$150/table
 - _____ Additional Exhibitor – \$100/badge
 - _____ Electricity – \$50

Spring Symposium & Annual Business Meeting

- EM on Tap Podcast Sponsor – \$5,000
- Breakfast Sponsor – \$3,500
- Platinum Exhibit – \$2,000
- Gold Exhibit – \$1,500
- Refreshment Break Sponsor – \$2,500
- Silver Exhibit – \$1,000
- Standard Exhibit – \$800
 - _____ Additional Table – \$150/table
 - _____ Additional Exhibitor – \$100/badge
 - _____ Electricity – \$50

Emergency Medicine Board Review Intensive

- Breakfast Sponsor – \$1,500 per day
Choose: August 14 August 15 August 16 August 17
OR \$3,000 - Full conference exclusive
- Lunch Sponsor – \$2,500 per day
Choose: August 14 August 15 August 16 August 17
OR \$5,000 - Full conference exclusive
- Refreshment Break Sponsor – \$1,000 per day
Choose: August 14 August 15 August 16 August 17
OR \$2,000 - Full conference exclusive
- Notepad and Pen with Company Logo – \$1,250 (plus 100 notepad/pen sets)

Resident Career Day & Recruitment Event

- Food & Beverage Sponsor – \$2,500
- Medical Student Forum Sponsor – \$1,000
- "Speed Dating" Recruitment Event – \$2,000
 - _____ Add on Exhibit Space – \$400
(Special rate for "Speed Dating" Recruitment Event participants only!)
- Educational Program Exhibit Space – \$700
 - _____ Add'l Table – \$150/table
 - _____ Add'l Exhibitor – \$100/badge
 - _____ Electricity – \$50

Board of Directors Private Product Showcase

- Product Showcase – \$5,000 *Contact ICEP to select date and customize.*

Please complete in full:

*Hospital, Group or Company Name _____

*Address _____

*City _____ *State _____

*Zip/Postal Code _____ *Country _____

*Phone _____ *Fax _____

*Website _____

*This information will be published in the onsite meeting program.

Contact Name and Title _____

Address _____

City _____ State _____

Zip/Postal Code _____ Country _____

Phone _____ Fax _____

Email _____

All correspondence will be sent to the contact's name and address. If this is not acceptable, please provide alternative information.

Please provide the first and last names of the representatives exhibiting. This information must be received at least one month prior to the meeting date.

Method of Payment (please do not send cash)

- Check enclosed (made payable to ICEP)
- VISA MasterCard Discover American Express

ICEP Tax ID Number
23-714-7401

Account Number _____

Cardholder Name: _____

Exp. Date _____ CID Number _____

Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to shannonf@icep.org. Faxed or handwritten descriptions will not be accepted.

RETURN COMPLETED FORM TO:

Illinois College of Emergency Physicians
3000 Woodcreek Drive, Suite 200
Downers Grove, IL 60515 USA

Fax to: 630.495.6404
Contact: Shannon Finucane
Email: shannonf@icep.org

TOTAL AMOUNT DUE: \$ _____

ICEP.org/support | 888.495.ICEP