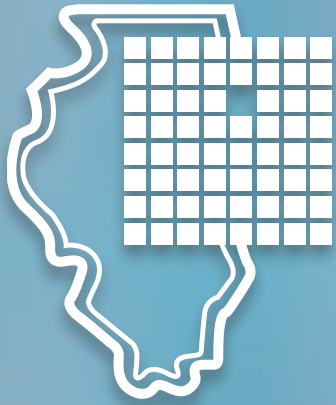


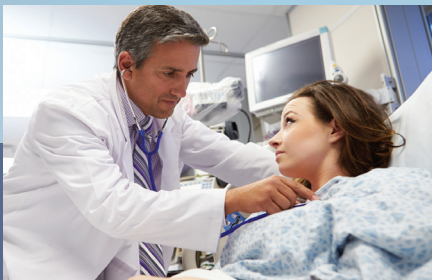
Target physicians. **Network.** Make connections. Build relationships. Interact. Exchange ideas. **Educate.** Demo products. **Corner the market.** Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. **Partner with ICEP.**



# Illinois College of Emergency Physicians

Corporate Support  
OPPORTUNITIES

2020  
exhibit . sponsor . customize



ADVANCING EMERGENCY CARE



888.495.ICEP 630.495.6400

[ICEP.org/support](http://ICEP.org/support)

# why partner with ICEP in 2020?

Exhibiting at an ICEP event brings you **face-to-face** with **key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.

The Illinois College of Emergency Physicians is the state medical society representing 1,400 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

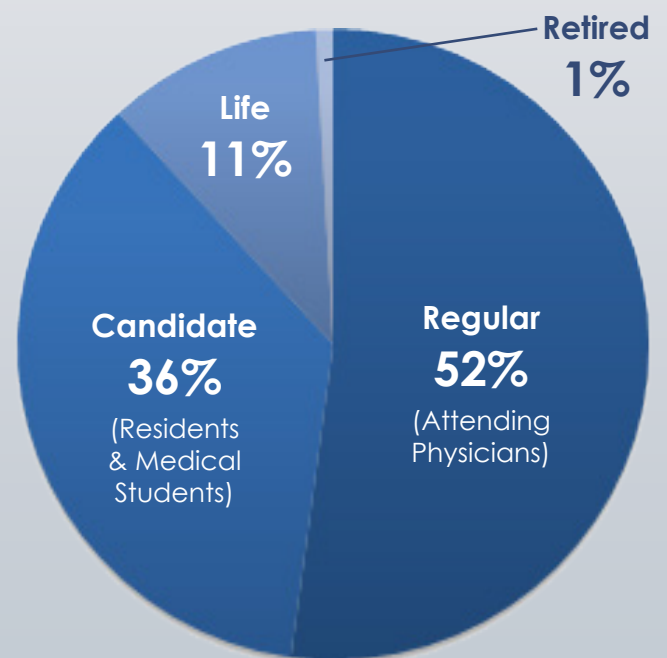


## Who exhibits with ICEP?

Industry leaders that include US Acute Care Solutions, Envision Health, Janssen, Allergan, Advocate Medical Group, and more:

- Physician groups • Staffing services • Pharmaceutical representatives • Medical equipment and technology • Insurance companies • Finance and investments •

## ICEP Membership DEMOGRAPHICS



## MAKE NEW CONNECTIONS WITH ICEP IN 2020:

- **TARGETED** Core audience of attending emergency physicians, residents, and medical students from all over Illinois
- **NEW MARKETS** 11 emergency medicine residencies programs in the state
- **DIVERSE** Physician assistants, nurses, and EMS personnel also in attendance at selected programs



# 2020 EXHIBIT SPACE BENEFITS

## Your presence at an ICEP event includes:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$100)
- A 75-word description published in participant materials
- A complete post-show listing of registrant addresses for post-show marketing
- Complimentary continental breakfast and coffee breaks during exhibit hours

## Additional benefits for Platinum Exhibit:

- One full-page color ad in the EPIC newsletter
- Flyer or brochure at registration desk [vendor to supply copies]
- Four exhibitor registrations and badges

## Additional benefits for Gold Exhibit:

- One half-page color ad in the EPIC newsletter
- Flyer (limited to 1 page) at registration desk [vendor to supply copies]
- Three exhibitor registrations and badges

## Additional benefits for Silver Exhibit:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

**Exhibit rates vary by program. See costs on Pages 4-7.**



## MAXIMIZE YOUR EXPOSURE WITH ICEP IN 2020:

- **Dedicated exhibit breaks to promote networking**
- **Prize drawings to encourage attendees to visit exhibit hall and engage with vendors**

# Corporate Support Opportunities

## Increase your profile with these added benefits:

- Exhibit space with all of the benefits provided to exhibitors
- Recognition in the onsite meeting program
- Recognition in select posts on pre-event social media
- Recognition on signage strategically placed in Exhibit Hall for additional exposure
- Exclusive pre-show registrant mailing list — make contact with attendees before and after the conference
- Name badge ribbons for your company representatives identifying your level of support

## Board of Directors Private Product Showcase \$5,000

Host a private meeting with members of the ICEP Board of Directors to educate them about your company's products and services. This exclusive opportunity provides maximum face time with ICEP's leadership.

*Product Showcase fee includes use of in-house audio-visual equipment and food and beverage for attendees arranged by ICEP. Custom options available at additional cost. Contact staff to select a date and customize your Product Showcase details.*

**Have another idea?** We can work with you to create your own custom package! Speaker sponsorship or promo items are just a few of the other opportunities that can be arranged. Contact ICEP for more details.



## Emergency Medicine Update

**February 13, 2020 • Jump Trading Simulation and Education Center, Peoria**

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 125+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

**Platinum Exhibit: \$1,500**

**Gold Exhibit: \$1,000**

**Silver Exhibit: \$750**

**Standard Exhibit: \$550**

### CORPORATE SUPPORT OPPORTUNITY

Your company will receive all of the benefits listed on Page 3 in addition to those noted below.

**Food & Beverage Sponsor \$2,000 exclusive**

- Acknowledgement as exclusive supporter on signage at breakfast, refreshment breaks, and lunch stations
- Company logo sticker affixed to all box lunches for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional materials

## Spring Symposium & Annual Business Meeting

**May 7, 2020 • Northwestern Memorial Hospital, Chicago**

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 300+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

**Platinum Exhibit: \$2,000**

**Gold Exhibit: \$1,500**

**Silver Exhibit: \$1,000**

**Standard Exhibit: \$850**

### CORPORATE SUPPORT OPPORTUNITIES

Your company will receive all of the benefits listed on Page 3 in addition to those noted with each opportunity.



#### Breakfast Sponsor

**\$3,500 exclusive**

- Acknowledgement as exclusive supporter on signage at breakfast stations
- Opportunity to greet attendees at the refreshment station with your promotional materials

#### Refreshment Break Sponsor

**\$2,500 exclusive**

- Acknowledgement as exclusive supporter on signage at refreshment stations
- Opportunity to greet attendees at the refreshment station with your promotional materials



# Resident Career Day & Recruitment Event

**August 27, 2020**

**Northwestern Memorial Hospital, Chicago**

Display your products and services to 300+ residents and attending physicians focused on career planning. The morning educational program features tabletop exhibits and an exhibitor raffle to encourage interaction with our vendors.

**EDUCATION PROGRAM EXHIBITING: \$750**

## CORPORATE SUPPORT OPPORTUNITY

Your company will receive all of the benefits listed on Page 3 in addition to those noted with each opportunity.

### Food & Beverage Sponsor \$2,500 exclusive

- Acknowledgement as exclusive supporter on signage at breakfast and refreshment break stations
- Company logo sticker affixed to all breakfast boxes for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional materials

### Medical Student Forum Sponsor \$1,000 exclusive

- Acknowledgement as exclusive supporter on signage outside and inside Medical Student Forum breakout session room
- Opportunity to greet attendees at conclusion of forum with your promotional materials

## "Speed Dating" Recruitment Event \$2,200

Interact with residents looking for employment opportunities during a "Speed Dating"-style recruitment event. Exhibitors rotate through tables, spending 8-10 minutes with each table of participants. Don't miss this unique event designed to maximize your contact with all attendees!

*Speed Dating event space is limited and sells out quickly. Register early to reserve your space!*

*Company representatives must include at least 1 physician at this event.*

"Speed Dating" Recruitment Event does not include exhibit space during the educational program. For maximum exposure, join us all day with this add-on price exclusively for Speed Dating recruiters:

**Add on Education Program  
Exhibit Space for \$400!**



**Illinois College  
of Emergency Physicians**



# Illinois College of Emergency Physicians

3000 Woodcreek Dr, Suite 200  
Downers Grove, IL 60515



## EXHIBITOR REGISTRATION FORM

Register online at: [ICEP.org/support](http://ICEP.org/support)

### Emergency Medicine Update

- ☐ Food & Beverage Sponsor – \$2,000
- ☐ Platinum Exhibit – \$1,500
- ☐ Silver Exhibit – \$750
- ☐ Gold Exhibit – \$1,000
- ☐ Standard Exhibit – \$550
  - \_\_\_\_\_ Additional Table – \$150/table
  - \_\_\_\_\_ Additional Exhibitor – \$100/badge
  - \_\_\_\_\_ Electricity – \$50

### Spring Symposium & Annual Business Meeting

- ☐ Breakfast Sponsor – \$3,500
- ☐ Refreshment Break Sponsor – \$2,500
- ☐ Platinum Exhibit – \$2,000
- ☐ Silver Exhibit – \$1,000
- ☐ Gold Exhibit – \$1,500
- ☐ Standard Exhibit – \$850
  - \_\_\_\_\_ Additional Table – \$150/table
  - \_\_\_\_\_ Additional Exhibitor – \$100/badge
  - \_\_\_\_\_ Electricity – \$50

### Resident Career Day & Recruitment Event

- ☐ Food & Beverage Sponsor – \$2,500
- ☐ Medical Student Forum Sponsor – \$1,000
- ☐ "Speed Dating" Recruitment Event – \$2,200
  - \_\_\_\_\_ Add on Exhibit Space – \$400  
(Special rate for "Speed Dating" Recruitment Event participants only!)
- ☐ Educational Program Exhibit Space – \$750
  - \_\_\_\_\_ Add'l Table – \$150/table
  - \_\_\_\_\_ Add'l Exhibitor – \$100/badge
  - \_\_\_\_\_ Electricity – \$50

### Board of Directors Private Product Showcase

- ☐ Product Showcase – \$5,000
- Contact ICEP to select date and customize.

**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

### Please complete in full:

\*Hospital, Group or Company Name \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_

\*Zip/Postal Code \_\_\_\_\_ \*Country \_\_\_\_\_

\*Phone \_\_\_\_\_ \*Fax \_\_\_\_\_

\*Website \_\_\_\_\_

\*This information will be published in the onsite meeting program.

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

All correspondence will be sent to the contact's name and address. If this is not acceptable, please provide alternative information.

Please provide the full names of the representatives exhibiting. Names of representatives must be received 2 weeks prior to meeting date.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Method of Payment (please do not send cash)

☐ Check enclosed (made payable to ICEP)

☐ VISA

☐ MasterCard

☐ Discover

☐ American Express

ICEP Tax ID Number  
23-714-7401

Account Number \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Exp. Date \_\_\_\_\_ CID Number \_\_\_\_\_

Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received 30 days prior to the meeting date. Please email the description to [info@icep.org](mailto:info@icep.org). Faxed or handwritten descriptions will not be accepted.

### RETURN COMPLETED FORM TO:

Illinois College of Emergency Physicians  
3000 Woodcreek Drive, Suite 200  
Downers Grove, IL 60515 USA

Fax to: 630.495.6404  
**Questions? Call ICEP at  
888-495-4237**