

Physician allies and social capital at work: Illinois Unidos



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Illinois Unidos

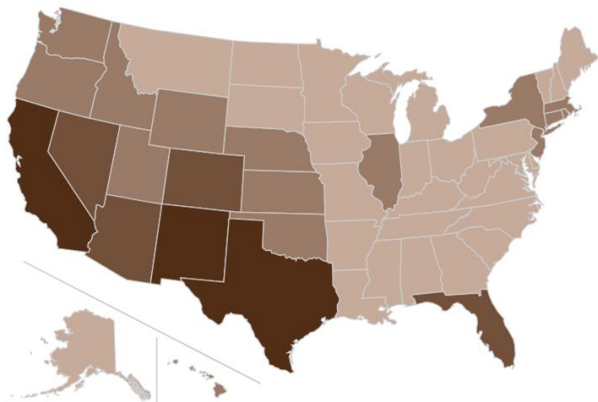


60 million Latinos in the US

Demographic and Economic Profiles of Hispanics by State and County, 2014

Latinos as percent of population, by state, 2014

Roll over for state information, click for full state profile.



Illinois

Hispanic population
2,153,000

Among population,
share Hispanic
17%

Among Hispanics,
share foreign born
36%

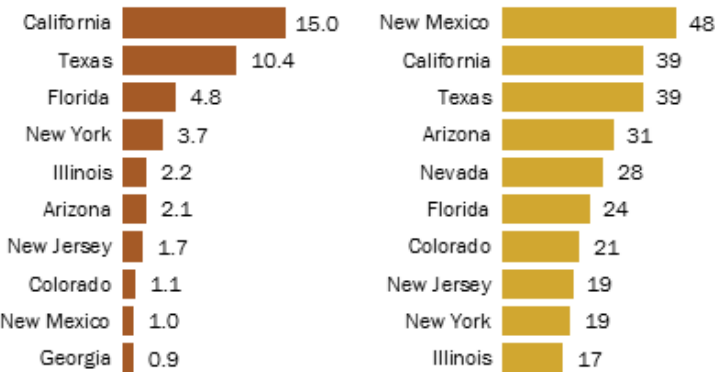
Among under 18,
share Hispanic
24%

Download data on all 50 states and D.C.

Top Latino states in 2014, by population and share

Millions

% of population that is Latino



Note: Charts show the top 10 states for the number of Latinos and the share of the population that is Latino.

Source: Pew Research Center tabulations of the 2014 American Community Survey (IPUMS) "U.S. Latino Population Growth and Dispersion Has Slowed Since Onset of the Great Recession"

PEW RESEARCH CENTER

<https://www.pewresearch.org/hispanic/states/>



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Betancur JJ. The settlement experience of Latinos in Chicago: Segregation, speculation, and the ecology model. *Social Forces*. 1996 Jun 1;74(4):1299-324.



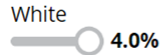
Percent housing units occupied by the owner

Chicago 2018



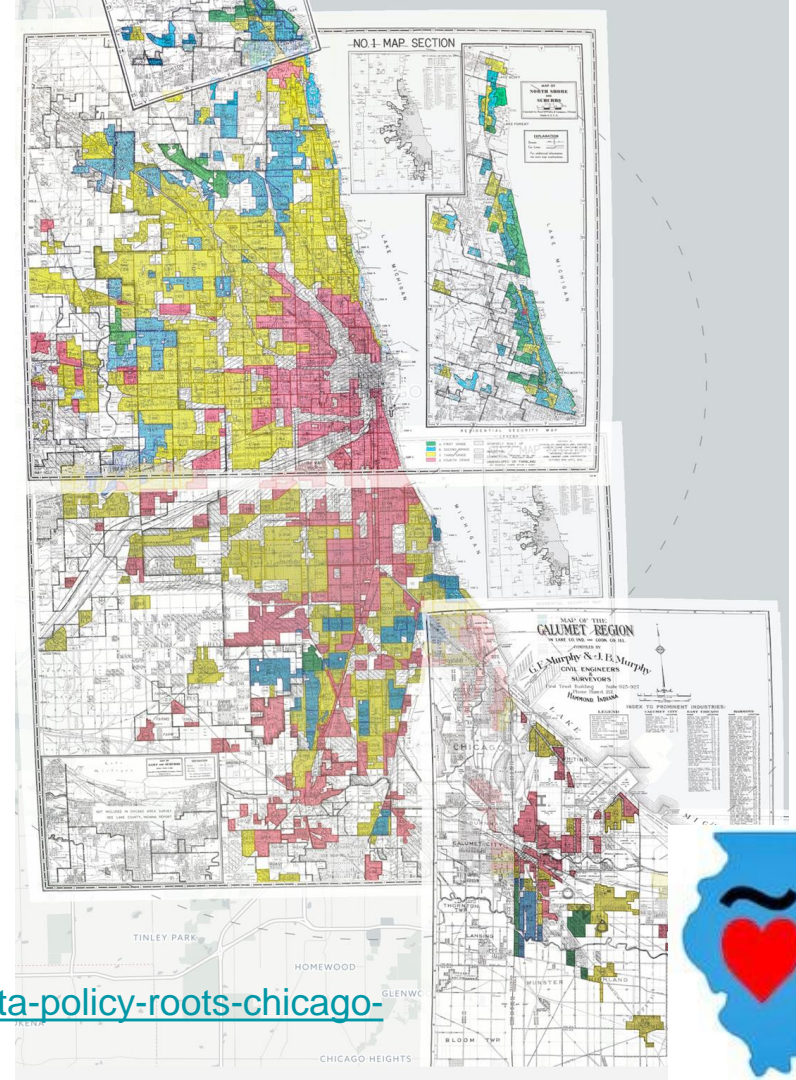
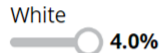
Percent of families below poverty level

Chicago 2018



Percent of families below poverty level

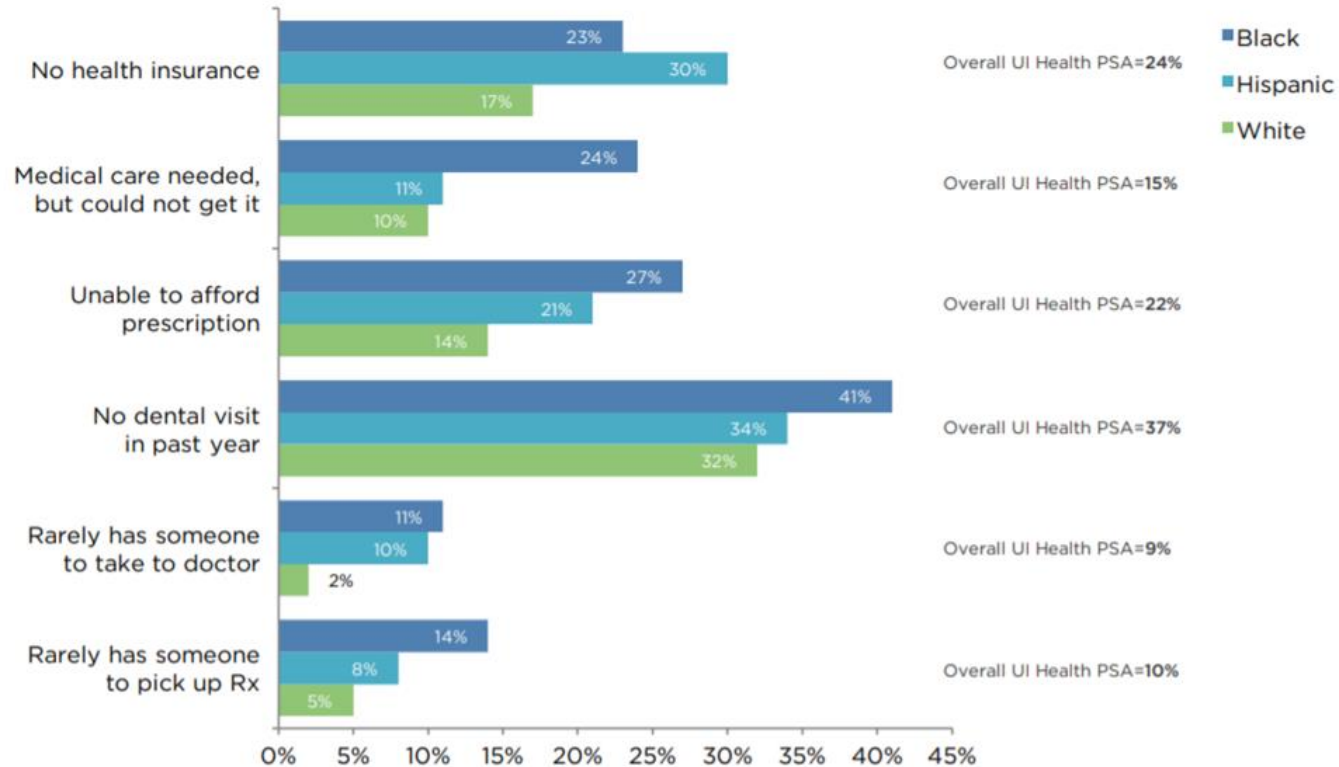
Chicago 2018



<https://www.chicagotribune.com/living/health/ct-life-inequity-data-policy-roots-chicago-20200726-r3c7qykvvbfm5bdjm4fpb6g5k4-story.html>

Latin

Figure 6. Select Access to Care Indicators by Race & Ethnicity for UI Health Primary Service Area



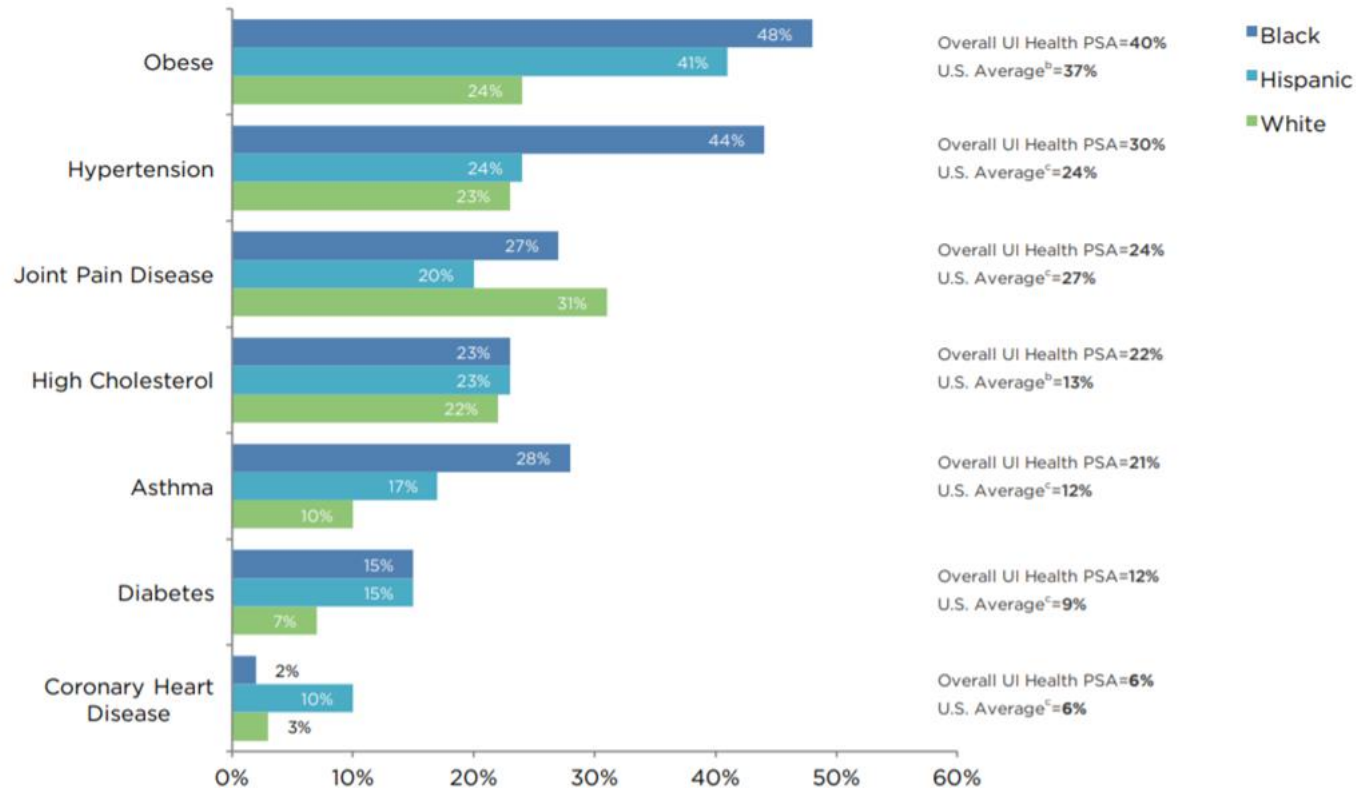
Source: The University of Illinois Survey On Neighborhood Health (UNISON Health), 2013

Community Assessment of Needs

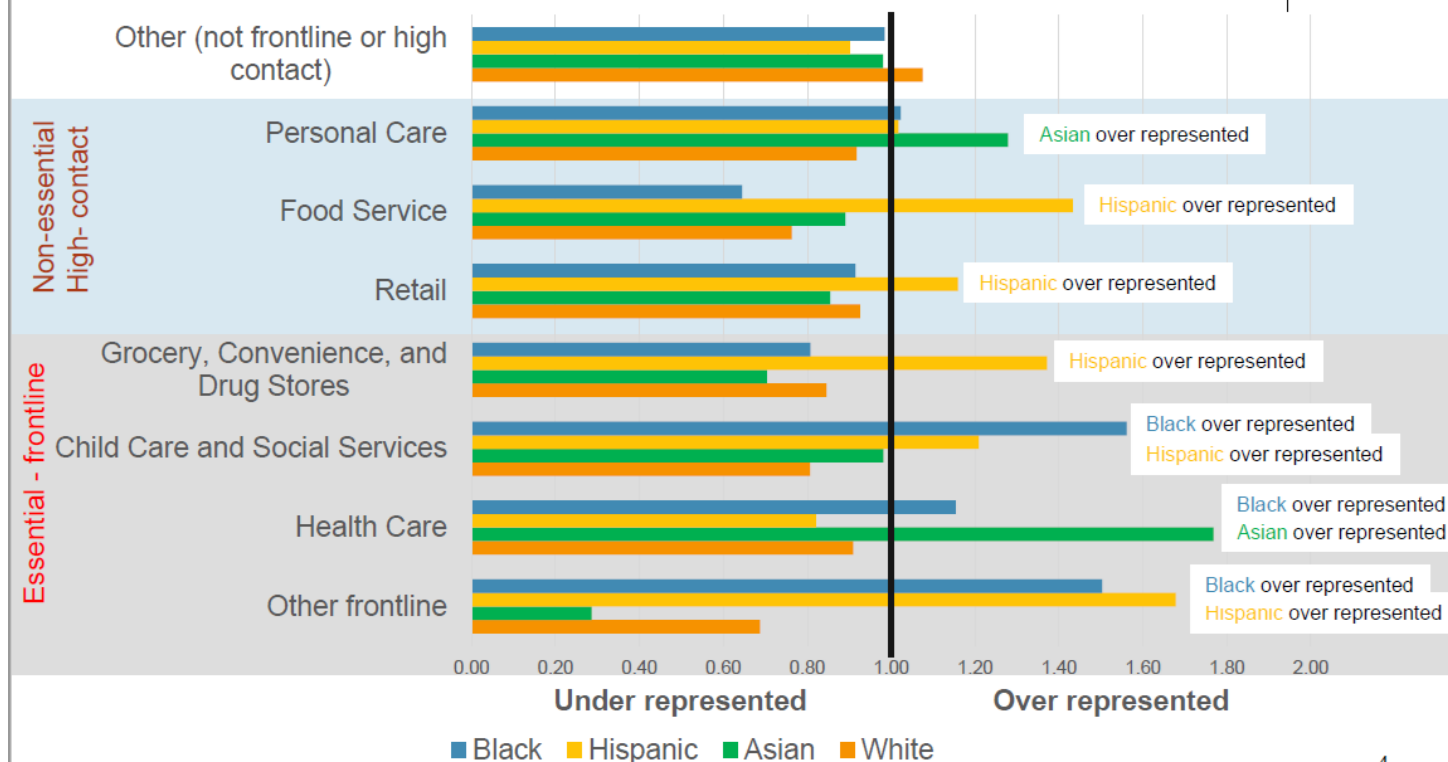
<https://hospital.uillinois.edu/about-ui-health/community-commitment/community-assessment-of-health-needs-ui-can>



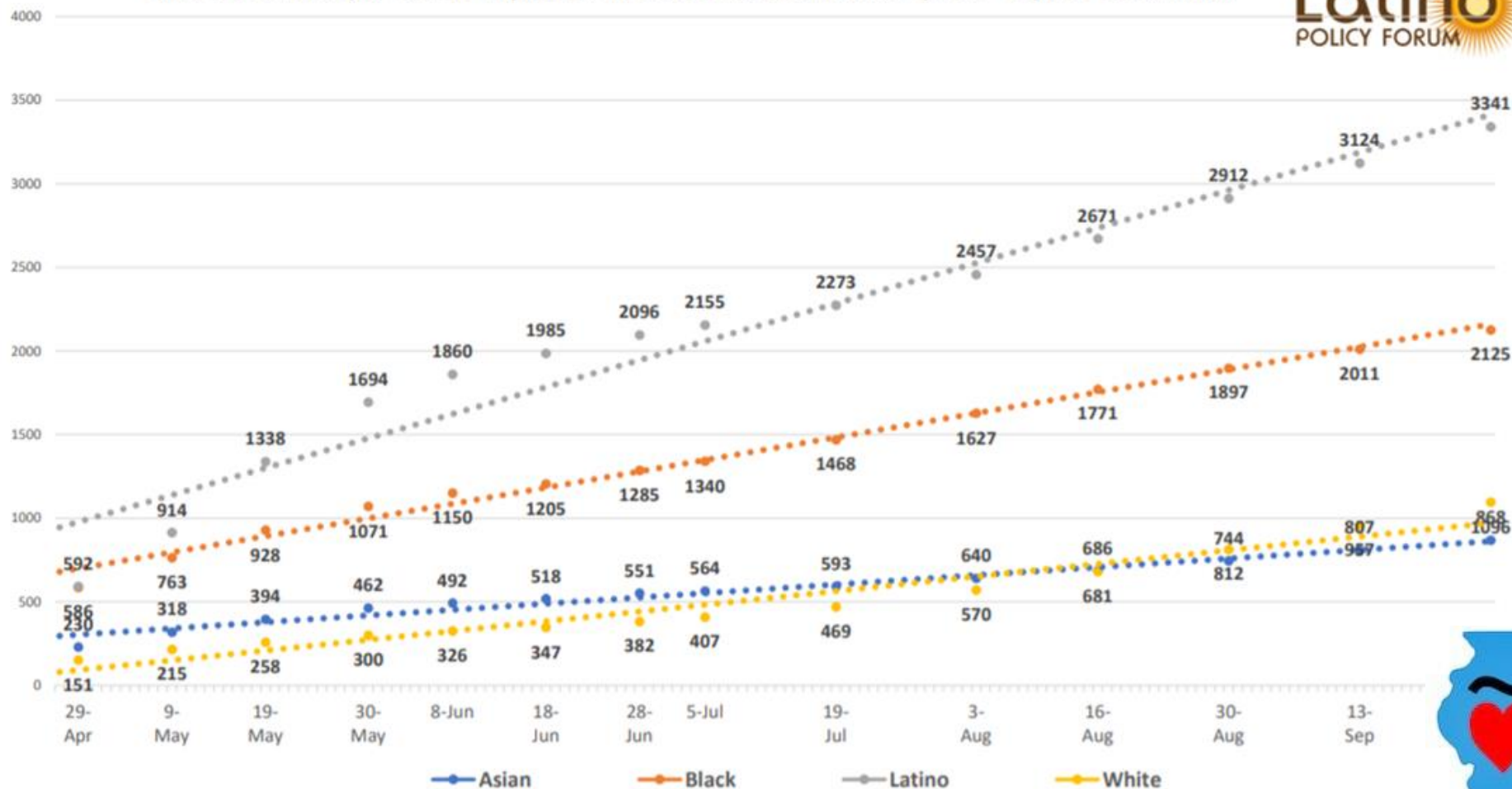
Figure 7. Top Seven Physical Health Conditions by Race & Ethnicity for UI Health Primary Service Area



Ethnicities and Employment in High Contact Industries



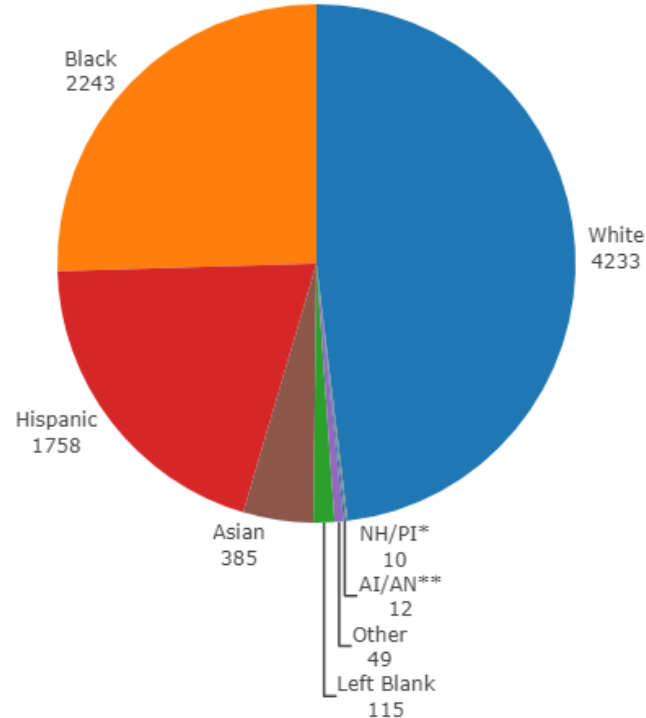
Cases of COVID-19 per 100,000 Population for Select Races/Ethnicities, Apr. 29 – Sept. 27 2020, Illinois



Illinois: Disproportionate number of deaths

20% deaths in Illinois

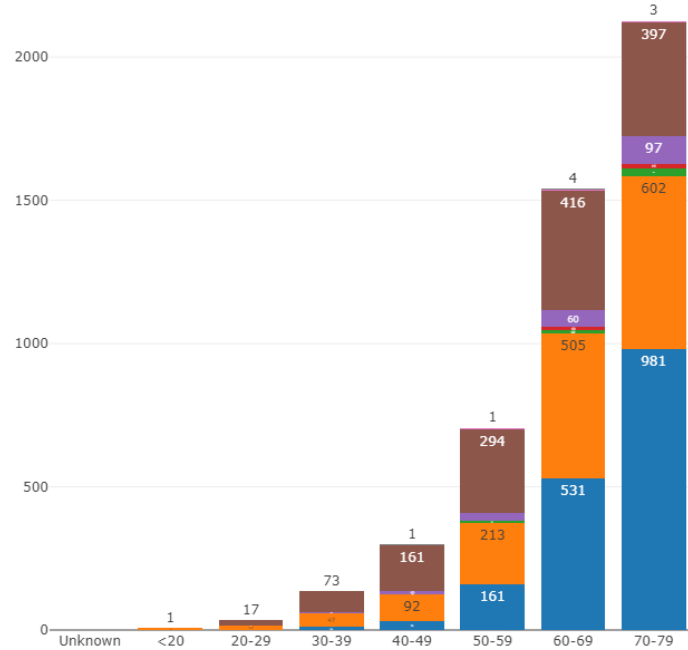
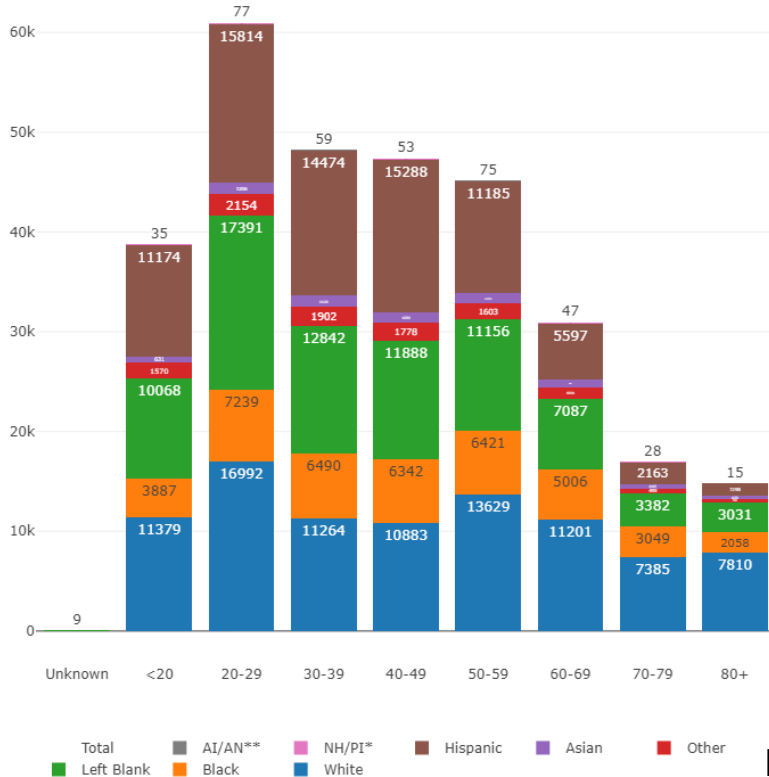
17% of the population



<https://www.dph.illinois.gov/covid19/covid19-statistics>



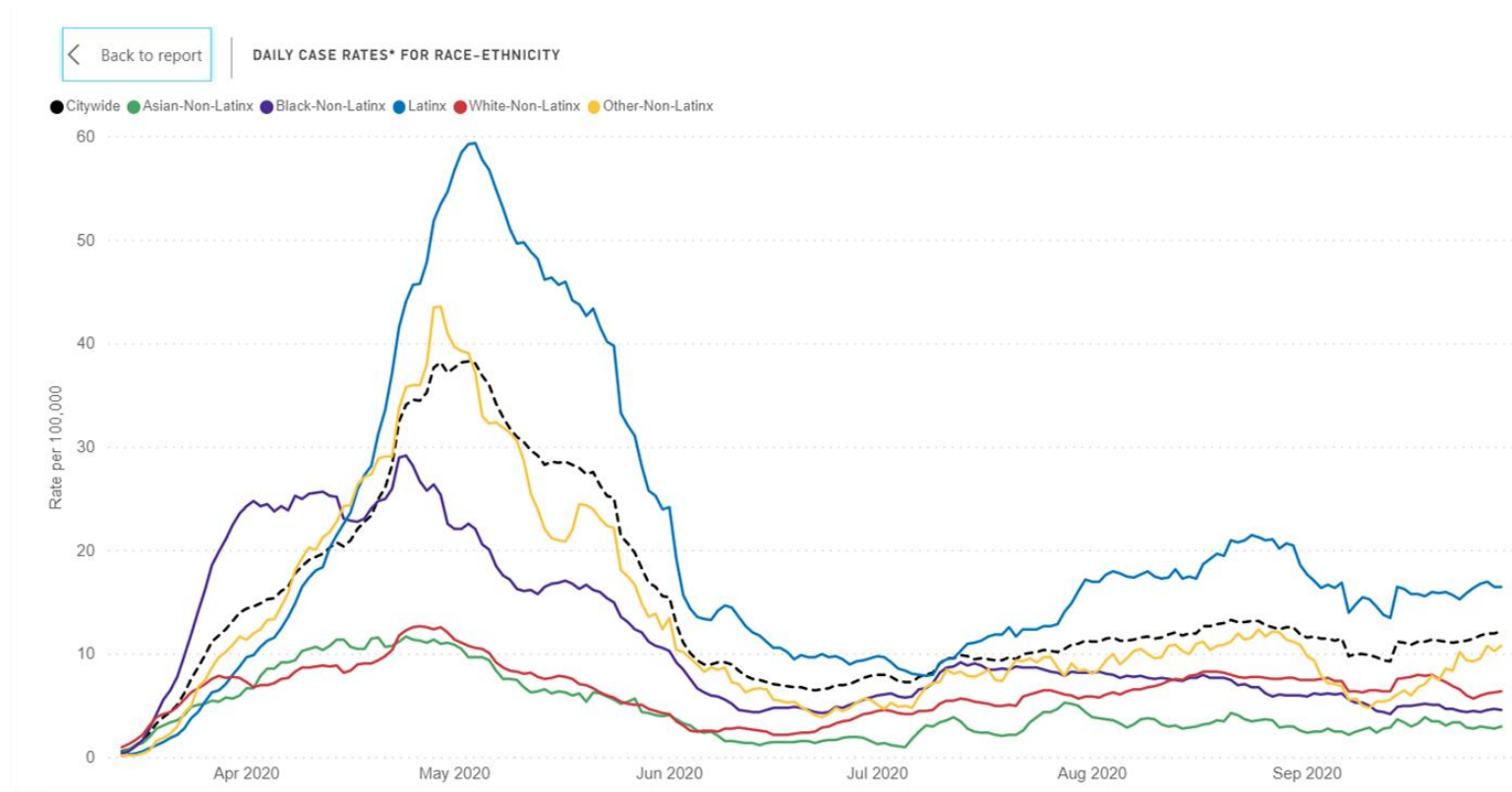
Illinois: Greatest impact in working age groups



<https://www.dph.illinois.gov/covid19/covid19-statistics>



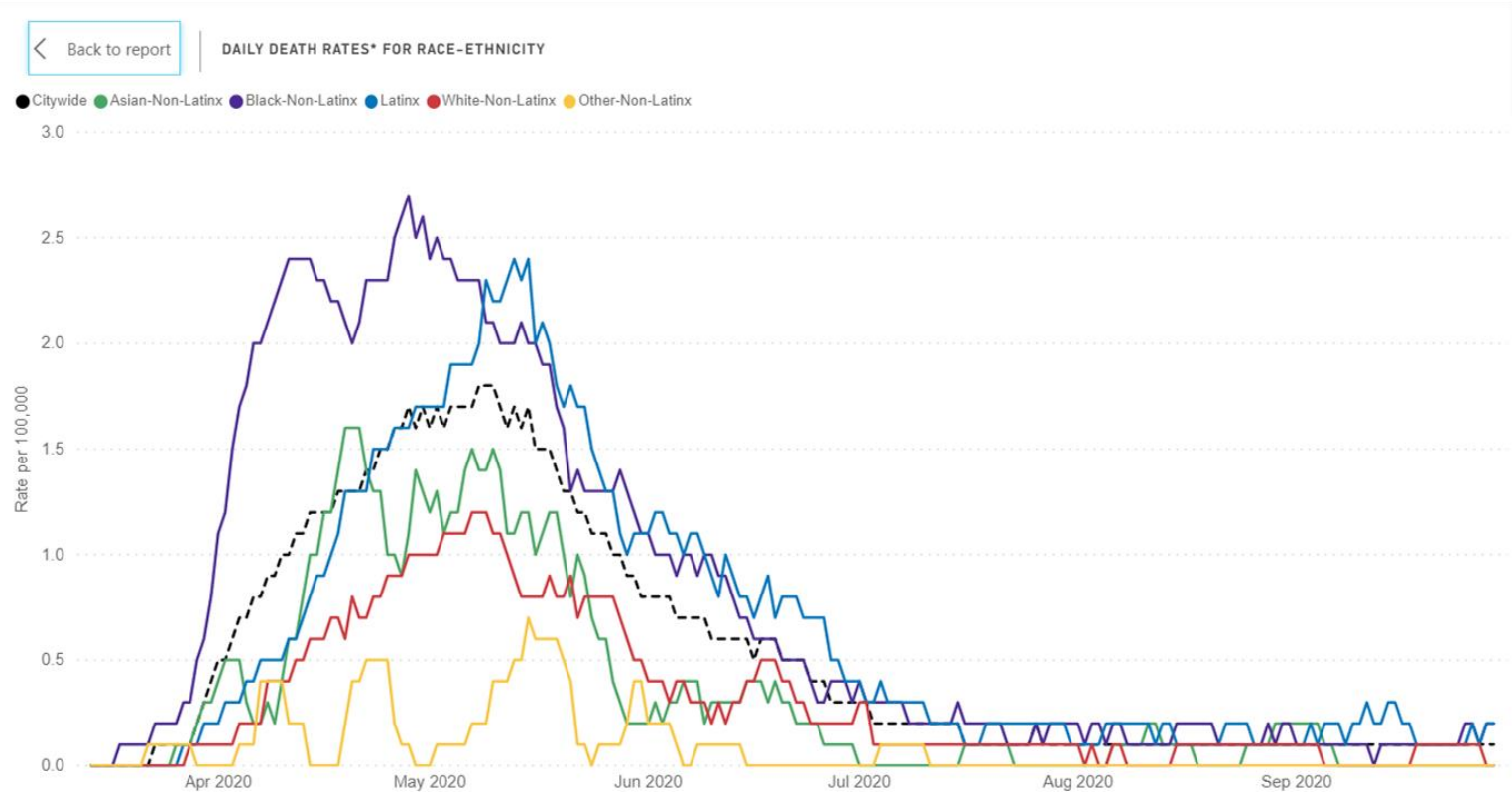
Chicago: Cases per 100,000



<https://www.chicago.gov/city/en/sites/covid-19/home/covid-dashboard.html>



Chicago: Deaths per 100,000

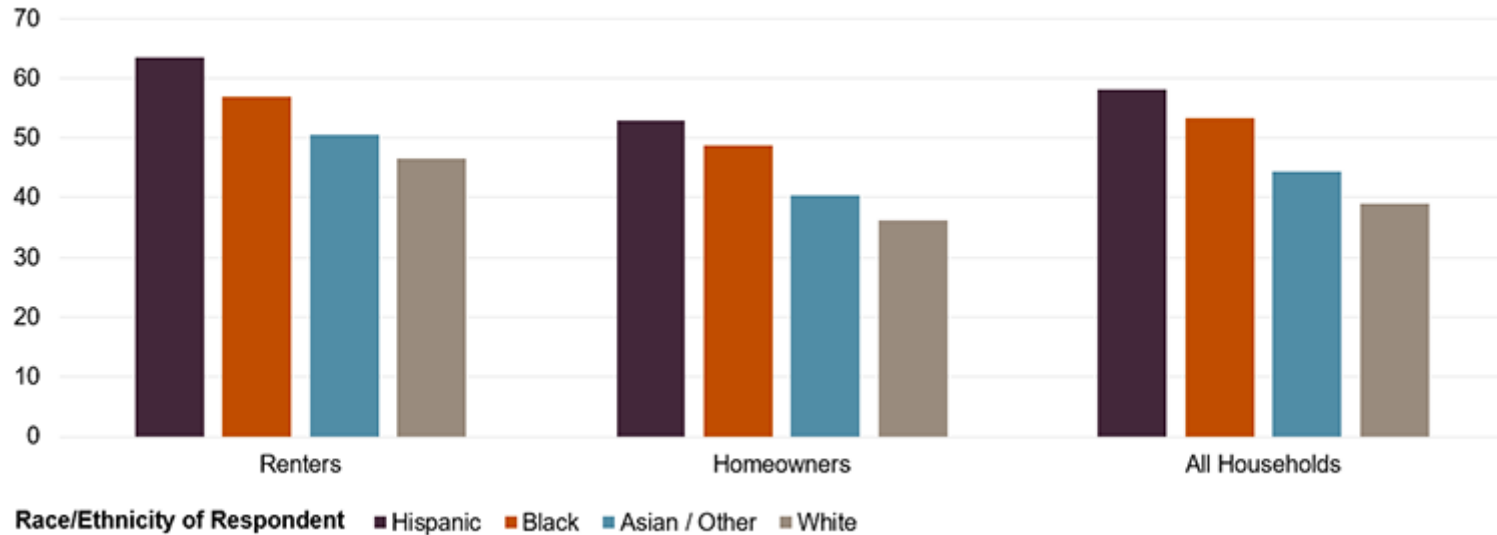


<https://www.chicago.gov/city/en/sites/covid-19/home/covid-dashboard.html>



Disproportionate economic impact: Loss of employment income

Share of Households that Lost Employment Income Since Mid-March (Percent)



Census Bureau's [Household Pulse Survey \(HPS\)](#).

<https://www.jchs.harvard.edu/blog/a-triple-pandemic-the-economic-impacts-of-covid-19-disproportionately-affect-black-and-hispanic-households>



Huge Economic Losses and Stresses

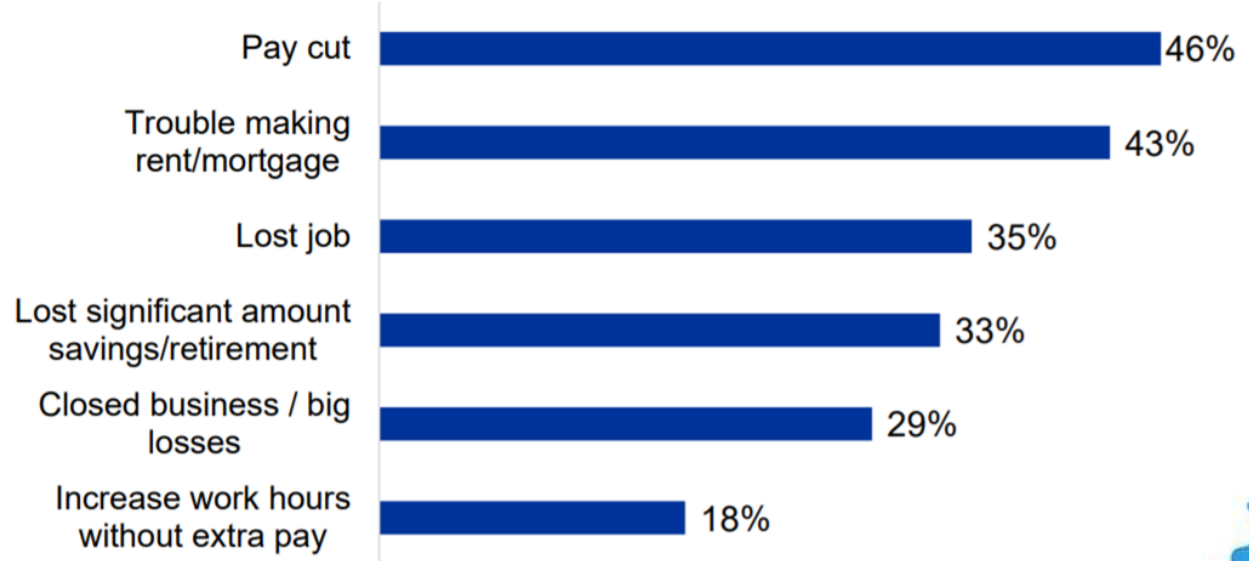
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More immigrants (40%) and lower-income households (40%) experienced job loss.

54% of households with children (age 0 to 17) at home reported more furloughs or wages/hours cut.

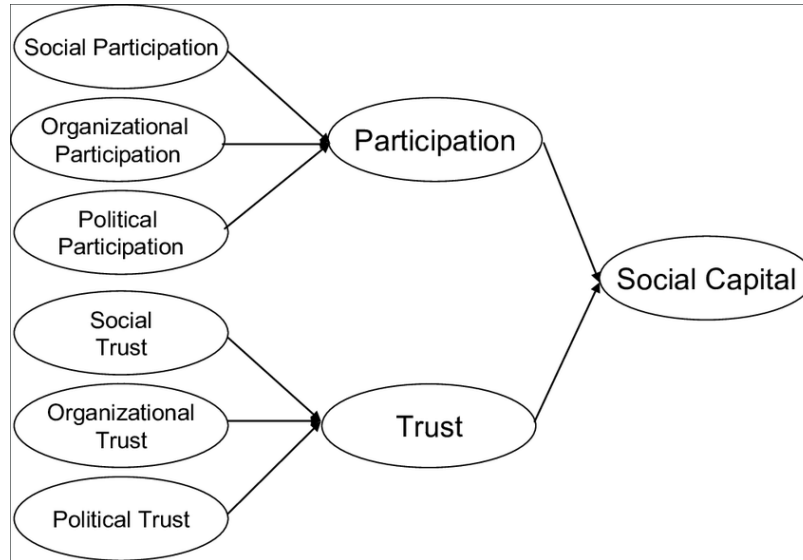
29% of workers age 18-29 reported adding extra work duties without extra pay.

Circumstances true for you/household due to coronavirus outbreak



Social Capital

‘the ability of actors to secure benefits by virtue of membership in social networks and other social structures’



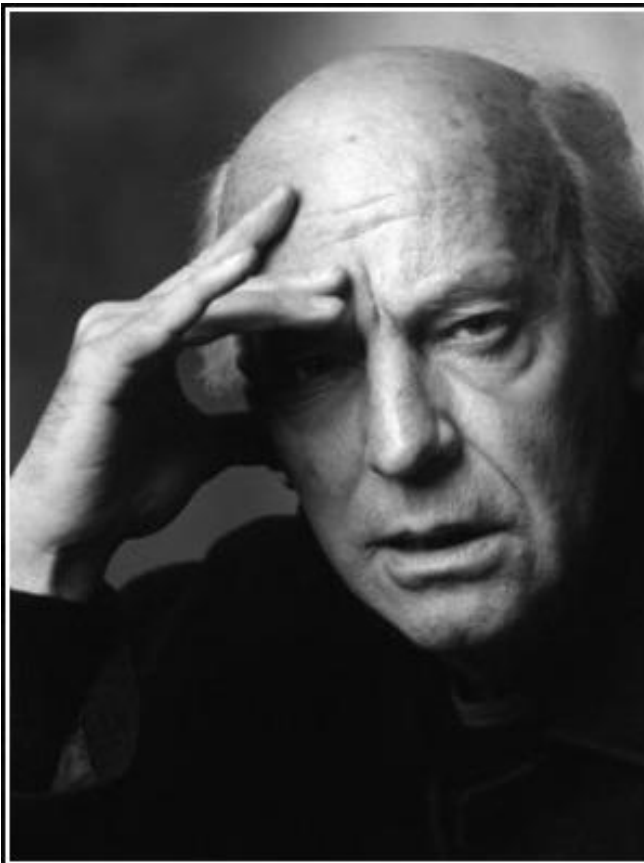
Portes A. Social capital: its origins and applications in modern sociology. *Annu Rev Sociol.* 1998;24:1–24



Use your social capital to be part of the solution

- Knowledge: of unique and sometimes intimate patient needs
- Influence: by virtue of our titles and social status
- Impact: change health care system delivery, social barriers, political policy





I don't believe in charity. I believe in solidarity. Charity is so vertical. It goes from the top to the bottom. Solidarity is horizontal. It respects the other person. I have a lot to learn from other people.

— *Eduardo Galeano* —

AZ QUOTES





IllinoisUnidos.com



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[Illinois Latino COVID-19 Initiative - Learn More](#)



IllinoisUnidos.com serves as the portal for the Illinois Latino COVID-19 Initiative – a consortium of over 70 Latino elected and appointed officials, together with health professionals, and representatives of community-based organizations. The initiative aims to present one united voice in stopping the growth of COVID-19 in our communities while addressing related public health issues and the devastating economic impact of COVID-19.

This site will be continuously updated

[Iniciativa Latina COVID-19 de Illinois - Aprende más](#)

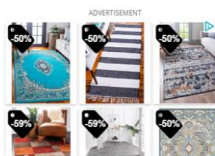


IllinoisUnidos.com sirve como el portal de la Iniciativa Latina COVID-19 de Illinois, un consorcio de más de 70 funcionarios latinos electos y nombrados, junto con profesionales de la salud y representantes de organizaciones comunitarias. La iniciativa tiene como objetivo presentar una voz unida para detener el crecimiento de COVID-19 en nuestras comunidades al tiempo que aborda los problemas de salud pública relacionados y el devastador impacto económico de COVID-19.



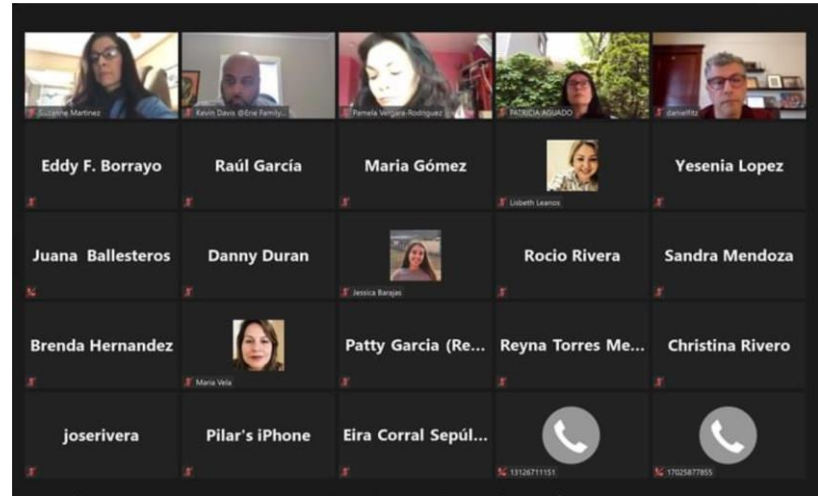
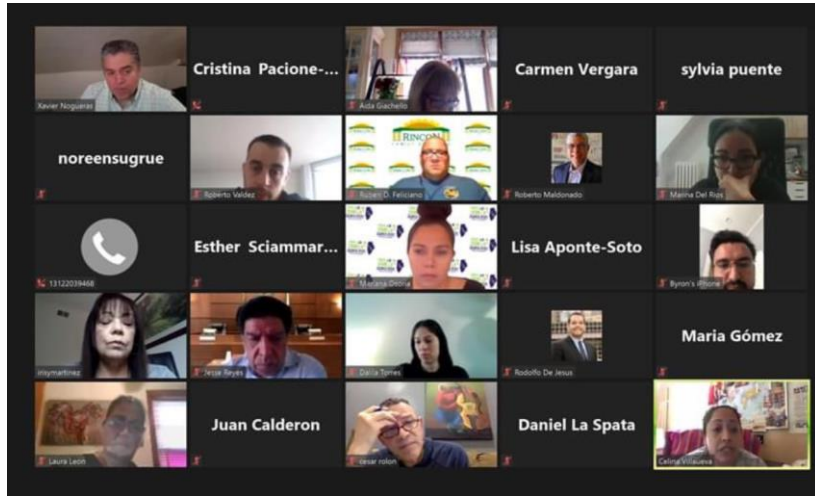
Commentary: Clinical trials for a COVID-19 vaccine must include more Black, Latino and Indigenous people

By MARINA DEL RIOS AND MELISSA A. SIMON
CHICAGO TRIBUNE | JUL 29, 2020 AT 4:10 PM



The essential role of physicians as allies

- Respected
- Knowledgeable
- Can mediate competing interests/limited resources



April 2020

- **Policy:**
 - Press release to increase awareness of COVID19 among Latinos as priority
 - Launch of Health and Policy Committee
- **Empowerment:**
 - Coalition of Illinois Unidos is formed
- **Outcomes:**
 - Increase awareness and change the public perception of COVID risk among Latinos

June 2020

- **Policy:**
 - Press release calls for Latino focused contact tracing
- **Empowerment:**
 - Inter-partnership collaboration and resource sharing for capacity building
 - IL Unidos partnership makes the cover of the Chicago Tribune
- **Outcomes:**
 - Increased representation of Latinos on taskforces and community workgroups
 - IL Unidos membership triples
 - Stimulus money for housing and mixed status households

August 2020

- **Policy:**
 - Chicago Tribune- op-ed by IL Unidos calls out the lack of Latino representation in COVID vaccine trials
- **Empowerment:**
 - IL Unidos invites testimonials from migrant workers and community organizers
 - Chicago Mayor requests meeting led by Illinois Unidos members
 - Public broadcasting network WTTW launches "Voices Latinas" inspired by the work being done by Illinois Unidos
- **Outcomes:**
 - Increased attention workers safety and rights
 - Community health center becomes a site for COVID vaccine trials

May 2020

- **Policy:**
 - Three press releases focused on testing needs and Latino COVID19 test positivity rate
- **Empowerment:**
 - IL Unidos recognized and invited to and meetings with state and county officials
 - IL Unidos invites testimonials from children of COVID19 affected families
- **Outcomes:**
 - Increased testing in Latinx communities
 - Governor makes plan to engage and inform Latinos
 - IL Unidos volunteers invited to speak to mainstream media and in government townhall meetings
 - IL Unidos membership doubles

July 2020

- **Policy:**
 - Press release focus on safe working conditions
 - Launch of Education Committee
- **Empowerment:**
 - US Congress Representatives request meeting with IL Unidos members
- **Outcomes:**
 - Increased representation of Latinos in the contact tracing workforce
 - IL State Board of Education addresses group

Figure 1. Timeline of Illinois Unidos Activities Related to Health Policy, Community Empowerment, and Outcome



A call to action

- Advocacy is in our job description
- Your privilege can be a community asset
- Science-based solutions are credible solutions
- You can make a difference by showing up, standing alongside others, and speaking out with them





**ANY TIME YOU HAVE AN
OPPORTUNITY
TO MAKE A
DIFFERENCE**

**IN THIS WORLD AND YOU DON'T,
THEN YOU ARE WASTING YOUR TIME ON**

EARTH

– ROBERTO CLEMENTE



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