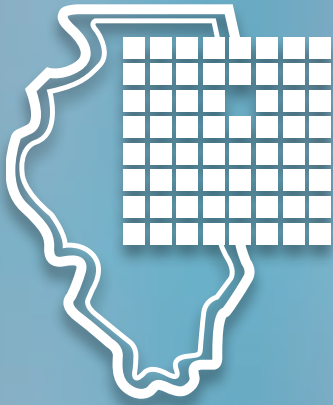


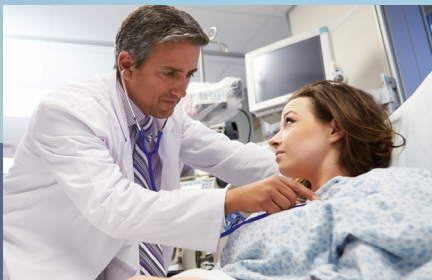
Target physicians. **Network.** Make connections. Build relationships. Interact. Exchange ideas. **Educate.** Demo products. **Corner the market.** Cultivate interest. Promote services. Grow clientele. Gain advantage. Make contacts. **Partner with ICEP.**



Illinois College of Emergency Physicians

Corporate Support
OPPORTUNITIES

2023
exhibit . sponsor . customize



All Meetings Planned for In Person Format in 2023.
(Format may change due to state and local health regulations.)

ADVANCING EMERGENCY CARE



888.495.ICEP 630.495.6400 **ICEP.org**

Why partner with ICEP in 2023?

Exhibiting at an ICEP event brings you **face-to-face with key decision-makers** who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.

The Illinois College of Emergency Physicians is the state medical society representing 1,320 emergency physicians in Illinois. As the state chapter of the American College of Emergency Physicians, ICEP is **dedicated to advancing emergency care** and committed to the interests of emergency physicians.

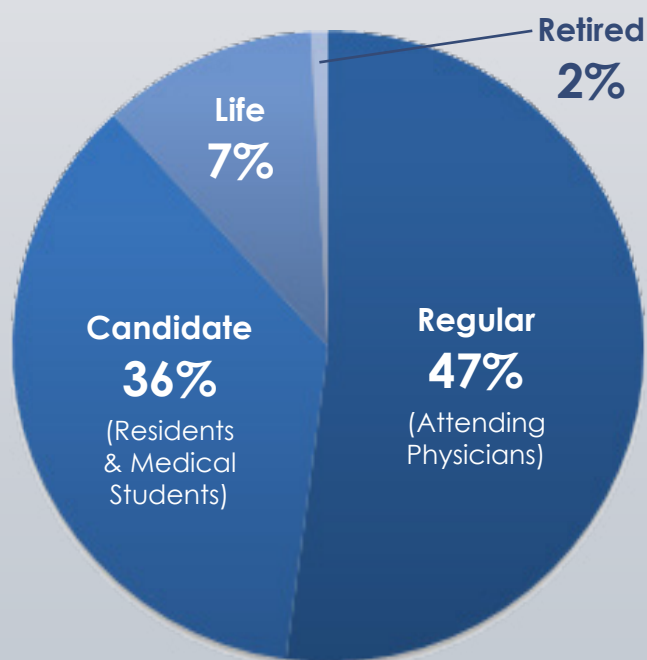


Who exhibits with ICEP?

Industry leaders that include US Acute Care Solutions, Envision Health, Janssen, Allergan, Advocate Medical Group, and more:

- Physician groups
- Staffing services
- Pharmaceutical representatives
- Medical equipment and technology
- Insurance companies
- Finance and investments

ICEP Membership DEMOGRAPHICS



MAKE NEW CONNECTIONS WITH ICEP IN 2023:

- **TARGETED** Core audience of attending emergency physicians, residents, and medical students from all over Illinois
- **NEW MARKETS** 10 emergency medicine residencies programs in the state
- **DIVERSE** Physician assistants, nurses, and EMS personnel also in attendance at selected programs



2023 EXHIBIT SPACE BENEFITS

Your presence at an ICEP event includes:

- One six-foot table top exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges \$100)
- A 75-word description published in participant materials
- A complete post-show listing of registrant addresses for post-show marketing
- Complimentary continental breakfast and coffee breaks during exhibit hours

Additional benefits for Platinum Exhibit:

- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

Additional benefits for Gold Exhibit:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

Additional benefits for Silver Exhibit:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges



MAXIMIZE YOUR EXPOSURE WITH ICEP IN 2023:

- Dedicated exhibit breaks to promote networking
- Prize drawings to encourage attendees to visit exhibit hall and engage with vendors

Corporate Support Opportunities

Increase your profile with these added benefits:

- Exhibit space with all of the benefits provided to exhibitors
- Recognition in the onsite meeting program
- Recognition in select posts on pre-event social media
- Recognition on signage strategically placed in Exhibit Hall for additional exposure
- Exclusive pre-show registrant mailing list — make contact with attendees before and after the conference
- Name badge ribbons for your company representatives identifying your level of support

Board of Directors Private Product Showcase \$5,000

Host a private meeting with members of the ICEP Board of Directors to educate them about your company's products and services. This exclusive opportunity provides maximum face time with ICEP's leadership.

Product Showcase fee includes use of in-house audio-visual equipment and food and beverage for attendees arranged by ICEP. Custom options available at additional cost. Contact Alexa Franks at alexaf@icep.org to select a date and customize your Product Showcase details.

Have another idea? We can work with you to create your own custom package! Speaker sponsorship or promo items are just a few of the other opportunities that can be arranged. Contact Alexa Franks at alexaf@icep.org for more details.



Emergency Medicine Update

February 16, 2023

Jump Trading Simulation and Education Center, Peoria, IL

ICEP's winter CME conference, the half-day Emergency Medicine Update, attracts 125+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

Platinum Exhibit: \$1,500

Gold Exhibit: \$1,200

Silver Exhibit: \$850

Standard Exhibit: \$600

CORPORATE SUPPORT OPPORTUNITY

Your company will receive all of the benefits listed on Page 2 in addition to those noted below.

Food & Beverage Sponsor \$2,000 exclusive

- Acknowledgement as exclusive supporter on signage at breakfast, refreshment breaks, and lunch stations
- Company logo sticker affixed to all box lunches for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)



The Ginny Kennedy Palys Annual Symposium

May 25, 2023

Northwestern Memorial Hospital, Chicago, IL

ICEP's annual meeting is the largest gathering of emergency physicians in Illinois, attracting 300+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

| | | | |
|--------------------------|----------------|--------------------------|----------------|
| Platinum Exhibit: | \$2,000 | Gold Exhibit: | \$1,500 |
| Silver Exhibit: | \$1,000 | Standard Exhibit: | \$800 |

CORPORATE SUPPORT OPPORTUNITIES

Your company will receive all of the benefits listed on Page 2 in addition to those noted with each opportunity.

Breakfast Sponsor **\$3,500 exclusive**

- Acknowledgement as exclusive supporter on signage at breakfast stations
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)

Refreshment Break Sponsor **\$2,500 exclusive**

- Acknowledgement as exclusive supporter on signage at refreshment stations
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)



Resident Career Day & Recruitment Event

August 24, 2023

Northwestern Memorial Hospital, Chicago, IL

Display your products and services to 260+ residents and attending physicians focused on career planning. The morning educational program features tabletop exhibits and an exhibitor raffle to encourage interaction with our vendors.

EDUCATION PROGRAM EXHIBITING: \$800

CORPORATE SUPPORT OPPORTUNITIES

Your company will receive all of the benefits listed on Page 2 in addition to those noted with each opportunity.

Food & Beverage Sponsor **\$2,500 exclusive**

- Acknowledgement as exclusive supporter on signage at breakfast and refreshment break stations
- Company logo sticker affixed to all breakfast boxes for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)

Medical Student Forum Sponsor **\$1,000 exclusive**

- Acknowledgement as exclusive supporter on signage outside and inside Medical Student Forum breakout session room
- Opportunity to greet attendees at conclusion of forum with your promotional gift item (item must be approved by ICEP)

"Speed Dating" Recruitment Event **\$2,500**

Interact with residents looking for employment opportunities during a "Speed Dating"-style recruitment event. Exhibitors rotate through tables, spending 8-10 minutes with each table of participants. Don't miss this unique event designed to maximize your contact with all attendees!

Speed Dating event space is limited and sells out quickly. Register early to reserve your space!

Company representatives must include at least 1 physician at this event.

"Speed Dating" Recruitment Event does not include exhibit space during the educational program. For maximum exposure, join us all day with this add-on price exclusively for Speed Dating recruiters:

**Add on Education Program
Exhibit Space for \$400!**

Free ICEP EPIC Newsletter ad for those who partake in this event. Please send full or half page advertisement to loraf@icep.org.





Illinois College of Emergency Physicians

2001 Butterfield Road
Suite 320, Esplanade I
Downers Grove, IL 60515

EXHIBITOR REGISTRATION FORM

Register online at: ICEP.org

Emergency Medicine Update

- ☐ Food & Beverage Sponsor – \$2,000
- ☐ Silver Exhibit – \$850
- ☐ Platinum Exhibit – \$1,500
- ☐ Standard Exhibit – \$600
- ☐ Gold Exhibit – \$1,200
- _____ Additional Table – \$150/table
- _____ Additional Exhibitor – \$100/badge
- _____ Electricity – \$50

The Ginny Kennedy Palys Annual Symposium

- ☐ Breakfast Sponsor – \$3,500
- ☐ Refreshment Break Sponsor – \$2,500
- ☐ Platinum Exhibit – \$2,000
- ☐ Silver Exhibit – \$1,000
- ☐ Gold Exhibit – \$1,500
- ☐ Standard Exhibit – \$800
- _____ Additional Table – \$150/table
- _____ Additional Exhibitor – \$100/badge
- _____ Electricity – \$50

Resident Career Day & Recruitment Event

- ☐ Food & Beverage Sponsor – \$2,500
- ☐ Medical Student Forum Sponsor – \$1,000
- ☐ "Speed Dating" Recruitment Event – \$2,500
- _____ Add on Exhibit Space – \$400
(Special rate for "Speed Dating" Recruitment Event participants only!)
- ☐ Educational Program Exhibit Space – \$800
- _____ Additional Table – \$150/table
- _____ Additional Exhibitor – \$100/badge
- _____ Electricity – \$50

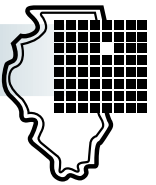
Board of Directors Private Product Showcase

- ☐ Product Showcase – \$5,000 *Contact ICEP to select date and customize.*

****Please include up to a 75-word description of your products/services for inclusion in the meeting program. This information must be received one month prior to the meeting date. Please email the description to loraf@icep.org. Faxed or handwritten descriptions will not be accepted.**

Due to very limited vendor opportunities, no cancellations will be honored. Registration fee may be transferred to an alternate vendor opportunity at ICEP's discretion. Please email Lora Finucane at loraf@icep.org for consideration.

TOTAL AMOUNT DUE: \$ _____



Please complete in full:

*Hospital, Group or Company Name _____

*Address _____

*City _____ *State _____

*Zip/Postal Code _____ *Country _____

*Phone _____ [] mobile [] home [] work

*Fax _____

*Website _____

*This information will be published in the onsite meeting program.

Contact Name and Title _____

Address _____

City _____ State _____

Zip/Postal Code _____ Country _____

Phone _____ [] mobile [] home [] work

Fax _____

Email _____

All correspondence will be sent to the contact's name and address. If this is not acceptable, please provide alternative information.

Please provide the first and last names of the representatives exhibiting. This information must be received at least one month prior to the meeting date.

Method of Payment (please do not send cash)

☐ Check enclosed (made payable to ICEP)

☐ VISA

☐ MasterCard

☐ Discover

☐ American Express

ICEP Tax ID Number
23-714-7401

Account Number _____

Cardholder Name: _____

Exp. Date _____ CID Number _____ CVV _____

RETURN COMPLETED FORM TO:

Illinois College of Emergency Physicians
2001 Butterfield Road
Esplanade I, Suite 320
Downers Grove, IL 60515 USA

Contact: Alexa Franks
Email: alexaf@icep.org

ICEP.org | 888.495.ICEP