
Illinois College of Emergency Physicians

Corporate Support OPPORTUNITIES

exhibit • sponsor • customize

2024

ADVANCING EMERGENCY CARE

888.495.ICEP  630.495.6400  ICEP.org
Exhibiting at an ICEP event brings you face-to-face with key decision-makers who evaluate your products and services and utilize them in daily practice at emergency departments across the nation.

As the state chapter of the American College of Emergency Physicians, ICEP is dedicated to evolving emergency medicine in Illinois by supporting, developing, and amplifying the voice of emergency physicians to promote excellence in emergency care.

Why partner with ICEP in 2024?

ICEP Membership DEMOGRAPHICS

- Regular (Attending Physicians) 47%
- Candidate (Residents & Medical Students) 36%
- Life 7%
- Retired 2%

Who exhibits with ICEP?

Industry leaders that include Envision Health, Janssen, MeMed, Huntington Bank, Advocate Medical Group, and more:

- Physician groups
- Staffing services
- Pharmaceutical representatives
- Medical equipment and technology
- Insurance companies
- Finance and investments

MAKE NEW CONNECTIONS WITH ICEP IN 2024:

- TARGETED Core audience of attending emergency physicians, residents, and medical students from all over Illinois
- NEW MARKETS 12 emergency medicine residency programs in the state
- DIVERSE Physician assistants, nurses, and EMS personnel also in attendance at selected programs
2024 EXHIBIT SPACE BENEFITS

Your presence at an ICEP event includes:

- One six-foot tabletop exhibit with two chairs
- Two exhibitor registrations and badges (Additional badges $100)
- A 75-word description published in participant materials
- A complete post-show listing of registrant addresses for post-show marketing
- Complimentary continental breakfast and coffee breaks during exhibit hours

Additional benefits for Platinum Exhibit:

- One full-page color ad in the EPIC newsletter
- Insertion of a flyer or brochure into the registrant materials
- Four exhibitor registrations and badges

Additional benefits for Gold Exhibit:

- One half-page color ad in the EPIC newsletter
- Insertion of a flyer (limited to 1 page) into the registrant materials
- Three exhibitor registrations and badges

Additional benefits for Silver Exhibit:

- One quarter-page color ad in the EPIC newsletter
- Three exhibitor registrations and badges

Increase your profile with these added benefits:

- Exhibit space with all of the benefits provided to exhibitors
- Recognition in the onsite meeting program
- Recognition in select posts on pre-event social media
- Recognition on signage strategically placed in Exhibit Hall for additional exposure
- Exclusive pre-show registrant mailing list — make contact with attendees before and after the conference
- Name badge ribbons for your company representatives identifying your level of support

MAXIMIZE YOUR EXPOSURE WITH ICEP IN 2024:

- Dedicated exhibit breaks to promote networking
- Prize drawings to encourage attendees to visit the exhibit hall and engage with vendors

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Board of Directors Private Product Showcase $5,000

Host a private meeting with members of the ICEP Board of Directors to educate them about your company's products and services. This exclusive opportunity provides maximum face time with ICEP's leadership.

Product Showcase fee includes use of in-house audiovisual equipment and food and beverage for attendees arranged by ICEP. Custom options available at additional cost. Contact Alexa Franks at alexaf@icep.org to select a date and customize your Product Showcase details.

Have another idea? We can work with you to create your own custom package! Speaker sponsorship or promo items are just a few of the other opportunities that can be arranged. Contact Alexa Franks at alexaf@icep.org for more details.
Emergency Medicine Update

February 15, 2024

Jump Trading Simulation and Education Center, Peoria, IL

ICEP’s winter CME conference, the half-day Emergency Medicine Update, attracts 125+ physicians, residents, and other emergency care practitioners, most from outside the Chicago area. Introduce your company to a lesser-tapped physician market and make powerful new connections.

Platinum Exhibit: $1,500  Gold Exhibit:  $1,200
Silver Exhibit:       $850  Standard Exhibit: $600

CORPORATE SUPPORT OPPORTUNITY

Your company will receive all of the benefits listed on Page 2 in addition to those noted below.

Food & Beverage Sponsor  $2,000 exclusive

- Acknowledgement as exclusive supporter on signage at breakfast, refreshment breaks, and lunch stations
- Company logo sticker affixed to all box lunches for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)
The Ginny Kennedy Palys
Annual Symposium

May 2, 2024

Northwestern Memorial Hospital, Chicago, IL

ICEP’s annual meeting is the largest gathering of emergency physicians in Illinois, attracting 300+ attending physicians and residents. The half-day meeting combines education and chapter business into an essential seminar that brings together our most involved members.

Platinum Exhibit: $2,000  Gold Exhibit: $1,500
Silver Exhibit: $1,000  Standard Exhibit: $850

CORPORATE SUPPORT OPPORTUNITIES

Your company will receive all of the benefits listed on Page 2 in addition to those noted with each opportunity.

Breakfast Sponsor  $3,500 exclusive
• Acknowledgement as exclusive supporter on signage at breakfast stations
• Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)

Refreshment Break Sponsor  $2,500 exclusive
• Acknowledgement as exclusive supporter on signage at refreshment stations
• Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)
“Speed Dating” Recruitment Event $2,500

Interact with residents looking for employment opportunities during a “Speed Dating”-style recruitment event. Exhibitors rotate through tables, spending 8-10 minutes with each table of participants. Don’t miss this unique event designed to maximize your contact with all attendees!

“Speed Dating” event space is limited and sells out quickly. Register early to reserve your space!

Company representatives must include at least one physician at this event.

“Speed Dating” Recruitment Event does not include exhibit space during the educational program. For maximum exposure, join us all day with this add-on price exclusively for “Speed Dating” recruiters:

Add on Education Program Exhibit Space for a discounted rate of $400!

A free ICEP EPIC Newsletter ad is included for those who partake in the “Speed Dating” event. Please send a full or half page color advertisement to alexaf@icep.org.

Resident Career Day & Recruitment Event

August 29, 2024

Northwestern Memorial Hospital, Chicago, IL

Display your products and services to 260+ residents and attending physicians focused on career planning. The morning educational program features tabletop exhibits and an exhibitor raffle to encourage interaction with our vendors.

EDUCATION PROGRAM EXHIBITING: $850

CORPORATE SUPPORT OPPORTUNITIES

Your company will receive all the benefits listed on Page 2 in addition to those noted with each opportunity.

Food & Beverage Sponsor $2,500 exclusive

- Acknowledgement as exclusive supporter on signage at breakfast and refreshment break stations
- Company logo sticker affixed to all breakfast boxes for additional exposure
- Opportunity to greet attendees at the refreshment station with your promotional gift item (item must be approved by ICEP)

Medical Student Forum Sponsor $1,000 exclusive

- Acknowledgement as exclusive supporter on signage outside and inside Medical Student Forum breakout session room
- Opportunity to greet attendees at conclusion of forum with your promotional gift item (item must be approved by ICEP)
EXHIBITOR REGISTRATION FORM
Register online at: ICEP.org

Please complete in full:

*Hospital, Group or Company Name
_______________________________________________________

*Address
_______________________________________________________

*City __________________ *State _____________
*Zip/Postal Code_______________ *Country ____________________

*Phone________________________ [ ] mobile [ ] home [ ] work

*Website ________________________________________________

*This information will be published in the onsite meeting program.

Contact Name and Title _____________________________________
Address__________________________________________________
City______________________________ State _______________
Zip/Postal Code______________ Country _______________________
Phone_________________________ [ ] mobile [ ] home [ ] work

Email ___________________________________________________

All correspondence will be sent to the contact’s name and address. If this is not acceptable, please provide alternative information.

Please provide the first and last names of the representatives exhibiting. This information must be received at least one month prior to the meeting date.

_______________________________________________________

_______________________________________________________

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Method of Payment (please do not send cash)
☐ Check enclosed  (made payable to ICEP)
☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Account Number__________________________________________

Exp. Date _____________ CID Number ______________ CVV _______

Due to very limited vendor opportunities, no cancellations will be honored. Registration fee may be transferred to an alternate vendor opportunity at ICEP’s discretion. Please email Alexa Franks at alexaf@icep.org for consideration.

RETURN COMPLETED FORM TO:
Illinois College of Emergency Physicians
2001 Butterfield Road
Esplanade I, Suite 320
Downers Grove, IL 60515 USA

ICEP.org | 888.495.ICEP

TOTAL AMOUNT DUE: $ _______________